

WISE GIVING™

GUIDE

BBB WISE GIVING ALLIANCE : FALL/HOLIDAY 2012

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Verifying the **TRUTHFULNESS** of Charitable Appeals





A Publication of the
BBB Wise Giving Alliance

The *Wise Giving Guide* is published three times a year to help donors make more informed giving decisions. This guide includes a compilation of the latest evaluation conclusions completed by the BBB Wise Giving Alliance.

If you would like to see a particular topic discussed in this guide, please email suggestions to give@council.bbb.org or write to us at the address below.

FALL/HOLIDAY ISSUE 2012

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president's MESSAGE

The Better Business Bureau just celebrated its 100th anniversary. In 1912, a group of businessmen got together to form a “vigilance committee” to address concerns about the truthfulness of advertising. That meeting led to the formation of the Better Business Bureau movement, which today includes 114 BBBs in the United States and Canada.

As a member of the BBB family, the BBB Wise Giving Alliance is proud to be associated with the important mission and legacy of this esteemed institution. In the cover story for this issue, I talk about the history of BBB charity reporting. It serves as the introduction in the keynote address I gave at a charity regulator conference in Washington, DC (the National Association of State Charity Officials). As you will see, BBB charity reporting is one of the oldest continuing programs of the Better Business Bureau. For example, the magazine you are reading originally began 36 years ago as a newsletter titled “Give, But Give Wisely.”

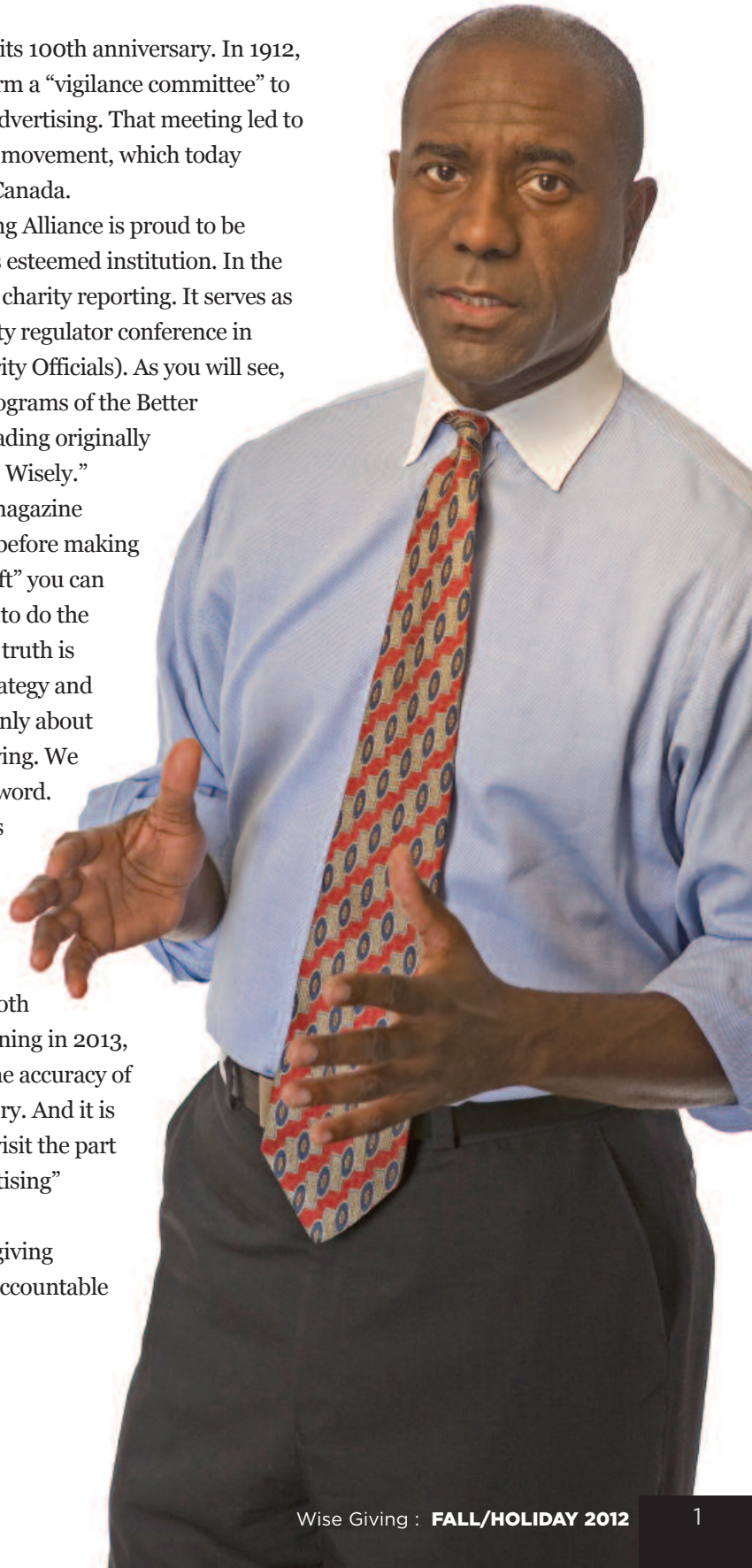
Devoted readers, as well as first time users, of this magazine recognize the importance of finding out about charities before making a contribution. As we look to the holiday season, one “gift” you can provide to your friends and family is to encourage them to do the same: check out organizations before donating. The sad truth is that a recent study completed by Hope Consulting, a strategy and analysis firm that specializes in nonprofits, shows that only about 30% of donors bother to seek out information before giving. We need to bring that number up, so please help spread the word.

Also that statistic indirectly tells us that many givers solely base their decisions on the information contained in the appeal they receive. All the more reason for the BBB Wise Giving Alliance to ensure that the solicitation includes adequate information about the charity’s activities and is accurate, truthful and not misleading, both in whole and in part (BBB Charity Standard #15). Beginning in 2013, the Alliance intends to strengthen its efforts to ensure the accuracy of appeals. Our plans are described further in the cover story. And it is somehow fitting that in this BBB centennial year, we revisit the part of our work that overlaps with the initial “truth in advertising” objective of BBB.

Thank you for your shared interest in making wise giving decisions and in giving generously to charities that are accountable and transparent about their good works.



H. Art Taylor, *President*



Verifying the Truthfulness of Charitable Appeals:

A Presentation at a Conference of Government Regulators of Charities

The following is excerpted from the keynote address delivered by Art Taylor, President of the BBB Wise Giving Alliance to the National Association of State Charity Officials (NASCO) Conference in Washington, DC, on October 1, 2012. NASCO is an association of state government offices charged with oversight of charities. This annual conference is held in conjunction with the National Association of Attorneys General.



The BBB is celebrating 100 years of service. It started in 1912 with the notion of creating a safer marketplace for consumers and businesses by ensuring “truth in advertising.” Helping consumers resolve complaints about businesses came soon after. And, given all the challenges facing consumers in the marketplace of 2012, I can’t think of a time when we were more needed. But what many don’t know is that the need for factual and impartial information on *charitable* organizations emerged early in the development of the Better Business Bureau system.

Although charity reporting probably dates back to appeals for war relief efforts after World War I, the earliest file evidence of reports on national charities dates back to the 1930’s.

World War II and its aftermath placed an even greater emphasis on this issue, as appeals on behalf of servicemen and other affected groups proliferated. In 1945, a special “Solicitations Control Division” was established at the National Better Business Bureau.

Although there were no BBB charity standards being used in these early years, the national charity reports distributed by the NBBB in the 40s, 50s, and 60s were typically several pages in length and included detailed information on an organization’s programs, governance, fund raising and finances.

In 1971, the BBB national office was reorganized as the Council of Better Business Bureaus (CBBB). Its

charity reporting division was renamed as the Philanthropic Advisory Service (PAS). Part of this expanded service was the development of the first BBB Charity Standards in 1974: the *CBBB Standards for Charitable Solicitations*. These were revised several times. The standards were promulgated after extensive consultation with representatives of individual charitable organizations, charitable umbrella groups, and the legal and accounting professions, professional fundraisers, government regulatory agencies and Better Business Bureaus. The purpose of all editions of these standards had been to ensure a fair and open solicitations marketplace which fosters ethical conduct and sustains public confidence in charities.

In 1976, the CBBB Philanthropic Advisory Service introduced a published summary list of the latest national charity evaluations titled “*Give But Give Wisely*” (now called the *Wise Giving Guide*). Before the Internet, hard copy like this was the only way to distribute large quantities of information in a handy reference.

Executives from the CBBB Philanthropic Advisory Service were often called upon to testify to Congress about various aspects of charity accountability issues. PAS became a nationally recognized charity-monitoring organization and was widely quoted and featured in a variety of print and broadcast media.

In 1995, the CBBB Philanthropic Advisory Service became the first charity monitoring program in the nation to post its charity reports on the Internet.

In 1999, PAS began a process to again revise the BBB Charity Standards and secured grants to help conduct public survey research and begin deliberations with a standards advisory panel that included a broad cross section of representatives from the charity sector.

The National Charities Information Bureau (NCIB), another charity reporting service, was founded in 1918 and located in New York City. It reported on many of the same national charities as PAS. In 2001, NCIB merged with the Philanthropic Advisory Service to form the newly named BBB Wise Giving Alliance.

The BBB Wise Giving Alliance continued the standards revision project that was initially started at PAS. Prior to the merger, NCIB had begun a similar standards revision project. After a three-year open process that included significant input from the charitable community, revised standards were issued in 2003.

In one form or another, the BBB Wise Giving Alliance has conducted evaluations of charities to assist donors in making informed giving decisions and hold charities to high ethical conduct. We never comment on the appropriateness of a charity's mission, nor do we rate or compare one charity to another. Instead we seek to determine if charities are accountable to the public by evaluating them in relation to 20 rigorous standards. Our standards look into many aspects of a charity that no other charity watchdog considers. That is one reason that potential donors seeking information about charities generate inquiries that trigger the completion of over 1,300 national charity reports produced by the Alliance and about 10,000 reports on local charities produced by Better Business Bureaus nationwide.

Of the national charities we evaluate about 62% are accredited (meet all standards) and 38% fail to meet one or more of our standards. That over a third of charities do not meet standards demonstrates the rigorous nature of the evaluation process. It also shows that charities that want to are able to meet these standards. We strive to be accurate and thorough in our work. And because our process is open and transparent to the charities we evaluate, we rarely get questions about a report once it is published. We will modify a report as a result of a charity providing new evidence that warrants a change in our finding.

Every charity we evaluate has a report on our website, www.give.org, that anyone interested can freely review. The *Wise Giving Guide* magazine, which summarizes all of our national charity evaluations, is published three times a year. Even with that free publicity, many

charities seek to share the status of their evaluation with the public. For that to occur, in 2003 we began to offer to charities that meet our standards the ability to use our logo (seal) on the communications they make to the public. The seal serves two purposes: first it helps charities distinguish themselves in a competitive marketplace and second, it gives donors an easy way to know if a charity meets standards. Use of the seal is optional and charities pay an annual fee to use it.

Currently 70% of the Accredited Charities also have a license to use the seal. Charities forfeit accreditation and must surrender the seal when we find they no longer meet all standards. Although most charities have been able to maintain their seals with attentive adherence to our standards, there are numerous cases in which a charity lost its seal because it fell out of compliance with one or more standards or did not provide requested, updated information to complete a more current review.

Of the national charities we evaluate 62% are accredited (meet all standards) and 38% fail to meet one or more of our standards.

To assure the integrity of our program and evaluations, we maintain a strict separation of those on our team who conduct evaluations from those who manage the seal program. Staff members receive no additional compensation or incentive based on a charity meeting standards or getting a seal. The team at the Alliance has but one goal — to provide high quality evaluations of charities that are fair and transparent.

Our board of directors consists of highly independent leaders of great integrity and skill. They receive no compensation. Among the board members are two former state charity regulators, a current and two former foundation executives, a former president of the Association of Fundraising Professionals, three from the field of academia, and the former CEO of a major charitable institution. These individuals provide oversight and guidance to the Alliance and assure we operate within sound policies and follow established procedures.

The Alliance is staffed with 10 professionals from the fields of business and philanthropy. Most have professional degrees and many have spent significant time working in a charity. I was a CPA, have a law

A recent survey by Hope Consulting confirms [that]... with all the sources of information on charities — information that state agencies, watchdogs, and the charities themselves produce — only 30 percent of donors do any research before making a donation.

degree and was CEO of a national charity for ten years before joining the Alliance. The COO of the Alliance, my colleague Bennett Weiner, has more than 30 years of experience in the BBB system, mostly with charity evaluation work. There are few, if any, in the field who have more experience with charity accountability issues. There are no organizations with more experience evaluating charities.

Our work is not controversy free. Any time you make less than flattering comments about an organization, you are bound to be attacked. And there are times when people who disagree with the mission of an accredited charity will threaten to discredit us. We accept that this is the nature of our work and rise above those who attempt to bring us down.

State government regulators prosecute charity fraud and require charities to register to solicit in their state. Given the competitive nature of fundraising and the growing potential for problems in this area, registrations do more good for donors than many charities will understand.

Perhaps the single most important communication in the charity sector is the charitable solicitation. *Giving USA* reports that living individuals donated \$217 Billion in 2011. For most of the people who gave, the solicitation contained the only information about the charity they will ever get. A recent survey by Hope Consulting confirms this point. With all the sources of information on charities — information that your state agencies, we watchdogs, and the charities themselves produce — *only 30 percent of donors do any research before making a donation.*

This demonstrates how vulnerable most donors are to unscrupulous charity operators. And even when

charities mean well, many organizations are getting support they probably would not if donors knew more about how they operated than was contained within the four corners of a solicitation letter. I'll go further to say that given these facts, many charities are not being pressed to excellence. If nobody seems to care, then why should charities?

The challenge the nonprofit sector has in getting the public's attention has real consequences. After all, charities are given special tax status because they promise to deliver on a mission. If donors are contributing without any data, how can they know if charities are indeed delivering social benefit?

Our collective efforts must be more coordinated and relentless if donors are to help themselves. We must remind donors that all charities are not what they appear to be and that if donors want to assure themselves that their money will be put to good use, they should spend a little bit of time and know a little bit more about their charities. The new mantra for donors should be: "with tax deductibility comes responsibility." We can only be sure that the deduction privilege is meaningful to society when we investigate before giving. We all must work together — charity regulators, charities and watchdogs — to drive this message home.

And to measure our progress, we should find ways of making key parts of the Hope Consulting Survey a regular data point for the nonprofit sector. We should know annually whether efforts to get people to investigate before they give are working. This survey could also let us know the type of information donors use and whether that information is causing a shift in giving to higher performing and more accountable organizations. But I don't want to put all of the responsibility for wise giving on donors. Charities can do better too. They can avoid borderline deceptive appeals and questionable fund raising practices.

To be fair, I recognize that we are living in a highly competitive fundraising environment and that charities are under enormous stress to increase their share of a slowly expanding pie. *Giving USA* indicates that in 2011 overall giving increased by 4% but adjusted for inflation it only increased by 0.9%. At the same time, we experienced an increase of 370,000 new charitable tax-exempt organizations between 2002 and 2010. Even accounting for a decrease of 270,000 in 2011 resulting from the IRS eliminating the tax exempt status of defunct or inactive organizations, this still leaves 100,000 new organizations that need to be fed a steady diet of donations.

And because of their reliance on direct mail, charities can expect this pressure to build in the future. Presently,

and it's been this way for as long as I can remember, the most predictable means to reach individual donors for large numbers of relatively small donations is through the mail. One fact I find interesting is that charities represent more than half of *Target Marketing's* list of the top 50 mailers. Direct mail solicitation is a well oiled machine. But how long will this be the case? **A 2010 study by George Mason University for the Postal Service makes several points:**

- **The number of mail pieces processed peaked in 2006 at 213 billion.**
- **By 2016 the number of processed pieces is expected to decline to 150 billion mainly due to email.**
- **We should expect price increases north of inflation if the service is to be financially viable.**
- **We should expect service reductions.**

Charities cannot ignore the possibility that price increases and service cuts will substantially reduce direct mail's historic return on investment.

At some point, we should expect that fewer people will respond to mail solicitations. How many of your children use the mail? How accessible will future generations of donors be to direct mail? Unfortunately, while we know of more efficient alternatives, as of yet, we have not discovered a more effective means than direct mail of reaching large numbers of people and asking them for money.

Charities solicit electronically but because we are trained to filter our email, electronic solicitation brings in nowhere near the amount that comes from snail mail. Social networking is a promising tool, but still in its infancy. Charities are only now learning how to use that vehicle for more than engagement. Text messaging donations has proven effective for impulse giving that comes from natural disasters and events when a call to action can reach large numbers of people.

By the way, we are happy to have the BBB Mobile Giving Foundation, the mobile giving pioneers, as a part of the BBB family of organizations. Through this structural integration we are better able to assure that all charities using its platform will meet the *BBB Standards for Charity Accountability*.

Mobile has a lot of potential because there are more phones than people on earth. As of now, however, donor privacy laws limit, for the text portion of mobile, what we can do in order for it to match direct mail's preeminence as a donor engagement and cultivation tool. Mobile web

can do both but we will need access and donors must grow comfortable with mobile wallets to actualize mobile web's potential. So while new fundraising channels exist, charities must still rely heavily on direct mail solicitations.

Due to the continuing growth of the charitable sector regulators and watchdogs alike can expect that some charities and their paid fundraisers will employ more aggressive tactics to get more from those who do respond to mail.

Examples of potentially misleading charity appeals

- **Appeals that exaggerate financial needs.**
- **Solicitations that look like invoices.**
- **Appeals with inaccurate financial ratio references.**
- **Appeals using outdated stories that fail to mention when the event occurred.**
- **Envelopes that mimic something other than a solicitation to get the recipient to open the mailing.**
- **Letters that imply exaggerated chances of winning a charity sweepstakes.**
- **Omissions of material facts such as when a charity appeal features a program activity that is not the main program of the organization while donors may assume that is the charity's main activity.**

continued

These examples do not represent the vast majority of charities. However, there will be those charities and their fundraisers that will continue to push the boundaries for what is acceptable and the Alliance will take a firm stand when this occurs. I also want to point out that the Alliance works closely with the Association of Fundraising Professionals, which is the professional body representing fundraising professionals from around the world. I sit on their Ethics Committee whose charge is both to educate and enforce their Code of Ethics.

When assigning responsibility for the oversight of hired fundraising firms, the buck stops with the charity's board of directors. The board will ultimately need to answer questions raised about bad fund raising agreements, misleading copy, and overly aggressive development pitches. Our standards require boards to take responsibility for the charity's fundraising program, including approval of outside fundraisers.

In 2013, the Alliance will launch an expanded review of charity appeal content with the intention of emphasizing the importance of appeal accuracy.

We will be taking additional steps to isolate charities that use overly aggressive fundraising tactics.

In 2013, the Alliance will launch an expanded review of charity appeal content with the intention of emphasizing the importance of appeal accuracy. So what can charities expect?

Here are eight tips that charity boards should consider.

- 1. The charity's board (or at a minimum, a development committee of the board) should be aware of the financial terms of major fund raising agreements**
- 2. The fundraising agreement should have a termination clause that does not lock the organization into an arrangement long after it has given notice of its intent to end it.**
- 3. No appeal should be permitted to be sent by the fundraiser without the charity first reviewing and approving the copy.**
- 4. Board members should be provided with periodic updates about how fundraising campaigns are progressing.**
- 5. Charities should always get competitive bids when making a hiring decision for significant fundraising work.**
- 6. Charities that get burned the most are those that choose only one fundraising method and do not seek to diversify their development and revenues.**
- 7. Charities using telemarketing and/or direct mail should get to own the list of donors acquired.**
- 8. Any claims that a charity telemarketer is providing misleading statements to potential donors should be promptly addressed.**

1. Obtaining copies of all the appeals

For selected organizations, we will not just request samples, but will ask for and review copies of every single direct mail appeal, television ad, telemarketing and radio script used in the past year.

2. How will we select national charities for such scrutiny?

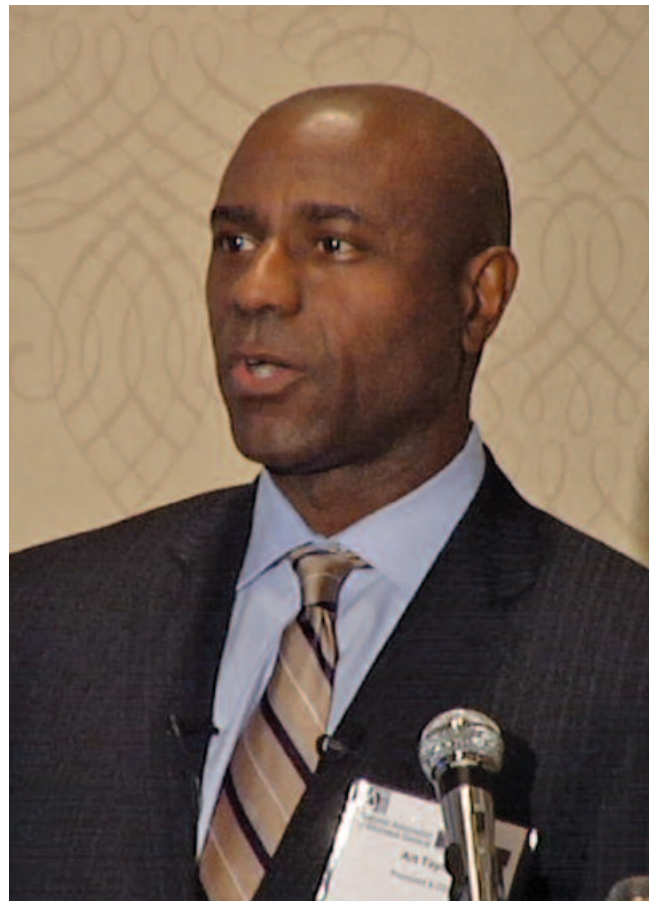
Charities can expect we will employ a combination of triggers:

- Numerous public inquires about the subject organization from individuals seeking out additional facts.
- A large volume of public complaints that seek to have a donor's name removed from the charity's mailing list. (While this might be a function of duplicate mailings, it could also be reflective of recipient reaction to the appeal content.)
- Charities that use telemarketing as their only fundraising method.
- A random selection of the national charity reviews that are being updated.

We have seen that our review of information charities send to the public makes a real difference in the way that charities behave.

We believe that drawing a line in the sand for what is acceptable fundraising copy, and cleaning up the tactics charities use to raise funds, is vital to the health of the sector. Now some will ask why donors and watchdogs should be concerned about accountability. After all, if charities are accomplishing their goals, why should we care about fundraising costs and tactics, how charities are governed or for that matter why a telemarketing firm is criticized for keeping 90% of the funds raised on behalf of a charity?

We too believe that charities should provide data on how their programs are achieving their mission. They should demonstrate that they have been effective and indicate where they have not. We developed Charting Impact along with GuideStar and Independent Sector to give charities a common format they could use for this purpose. I hope you'll go to CharitingImpact.org to find out more about this. We got into this because we believe information on charity effectiveness could be useful to donors. But we never expected what some are now suggesting —



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that effectiveness data could be a replacement for accountability.

My point of view is that while we must certainly pay attention to charity mission effectiveness, accountability is equally if not more important. Why? Because if you break down charity to its essence, you see a better world lying at the center. People recognize that the world is no utopia. Yet, they believe it worthy and admire those who are trying to address intractable

problems. By contributing to these efforts, they add their hope to that of others. If we are honest, and I believe most of us are, we know that the odds of a charity accomplishing a bold mission is a steep hill to climb, so we are willing to support a charity that has not achieved all of its goals. We contribute even when we know the prospect of a charitable solution is long-term.

But we also balance our hope with reason. We establish internal limits on what we are willing to give based on the varied needs in front of us, our resources, our sense of the charity's capability, and the possibility that the mission can be achieved. When we give we acknowledge that the soliciting charity has not guaranteed success, nor should it have. It promises only best efforts. Money may help but all the resources and genius in the world is no assurance that we will eliminate cancer, end poverty, or graduate every child with a high quality education. A contribution is a step to creating a better world and in some cases a tribute to go along with our prayers.

Our accountability standards are on guard to encourage charities to stay within the bounds of what donors can accept. The governance, financial, effectiveness and fundraising standards all aim to give donors the information they need. The standards, in part, provide hope to donors that their contributions will support the efforts of well meaning and determined people who will inch us a bit closer until fate intervenes with a breakthrough, enabling the achievement of that which we could only see in our dreams.

Editor's Note: *Art Taylor's speech copy has been shortened and modified to accommodate magazine format requirements.*

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When we give we acknowledge that the soliciting charity has not guaranteed success, nor should it have. It promises only best efforts. Money may help but all the resources and genius in the world is no assurance that we will eliminate cancer, end poverty, or graduate every child with a high quality education.



How to Read the List of National Charities

The following is an alphabetical listing of the charities that are the subjects of BBB Wise Giving Alliance evaluations. The list includes organizations that have requested to be evaluated as well as those that have received the highest volume of inquiries. The Alliance receives inquiries through the mail, phone, e-mail and referrals from local Better Business Bureaus.

Please note the following explanations about this list:

Name Inclusion: Inclusion on this list should not be interpreted as approval or disapproval of a charity. The information in this listing is intended solely to assist donors in exercising their own judgment.

Name Omission: Omission from this list should not be interpreted as meaning that a charity meets or does not meet standards. In general, it simply means that the Alliance has not developed a report because it has not received recent inquiries about a charity or a charity has not requested to be evaluated.

Latest Results: This list reflects the latest charity report results as of September 7, 2012. Charity reports are available until their expiration dates, generally two years after their completion. All reports are based on the BBB Wise Giving Alliance *Standards for Charity Accountability*.

Are you looking for a national charity that's not on our list? Ask us about specific national charities not currently included. Encourage national charities we don't currently report about to contact us about enrolling online (there's never a charge for evaluation). In either way, you can help expand the list.

Note to Readers about "See entry for..."

Charities sometimes use several names in their materials. In some cases the variation is only slight, such as using an acronym for the full name. In other cases, the names have no self-evident connection, as, for example, the official corporate name and a name used in fund raising. In still others, different individual names may denote different programs of the same organization. This list includes all names currently used by a charity, but the evaluation status of that charity appears only under the main entry. Yellow horizontal bars indicate an alternate name, and refer you to the evaluation listing.

Definitions for the List's Column Headings

Met Standards — Charities with a check (✓) in the first column that appears next to their name met the *Standards for Charity Accountability* on pages 52-53.

Standards Not Met — Charities with number codes (1 or 2, for example) that appear in the **Standards Not Met** column did not meet the cited provision of the standards.

Unable to Verify — Charities with number codes (1 or 2, for example) that appear in the **Unable to Verify** column either did not provide all the requested information or the information provided was not sufficient to conclude that they met the cited standard.

Review in Progress — Charities with a "◆" in the column marked **Review in Progress** are being routinely evaluated based on current materials provided by the organization to the Alliance.

"New Charity" Designation — Charities with the designation "[*new charity*]" after their names were recently established. As a result, some standards were not applicable in the current evaluation. For example, the charity's first audit report may not yet be available.

See pages 47-49. — Charities listed with the notation "See pages 47-49." did not respond to the Alliance's request for information or declined to be evaluated in relation to the Alliance's *Standards for Charity Accountability*.

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
A Child is Missing				◆
A Child's Dream	See entry for Youth Development Fund.			
A Child's Right	See entry for Splash.			
A Child's Wish Association of America	See entry for Children's Charity Fund.			
A Leg to Stand On		1, 3, 14, 16, 17		
A Wider Circle	✓			
AARP Foundation	✓			
Abandoned Children's Fund	See pages 47-49.			
Ability Found		2, 6, 11, 14, 16, 17	3, 15	
Academy of American Poets	✓			
Accelerated Cure Project for Multiple Sclerosis	✓			
Access Fund		7, 14, 18, 19	1, 3, 15	
ACCION International		10		
Accordia Global Health Foundation		3, 6, 7		
ACLU Foundation	See entry for American Civil Liberties Union Foundation.			
Action Against Hunger	✓			
Action International Ministries	See pages 47-49.			
Action on Smoking and Health	See pages 47-49.			
ActionAid International USA	✓			
Activated Ministries	See pages 47-49.			
ADA Foundation	See pages 47-49.			
Adopt America Network	✓			
Adopt-A-Classroom		3		
AdoptaPlatoon				◆
Adoption Exchange		1		
Advancing Native Missions	✓			
Adventist Development and Relief Agency/ADRA	✓			
Adventure Unlimited	See pages 47-49.			
Advocates for Youth		6, 7		
African Christians Fellowship International		1, 3, 4, 11, 12, 14, 16	8, 9, 10, 13	
African Leadership		4, 11, 12, 16, 17, 18		
African Medical and Research Foundation	✓			
African Team Ministries	See pages 47-49.			
African Wildlife Foundation	✓			
Africare	✓			
AFS-USA		6, 7, 14		
Aga Khan Foundation		12, 13		
Aglow International				◆

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Agros International	✓			
AHOPE for Children	See pages 47-49.			
Aid for AIDS International				◆
Aid for Cancer Research				◆
Aidmatrix Foundation		4		
AIGC Scholars	See entry for American Indian Graduate Center.			
Air Serv International	See pages 47-49.			
Alan Guttmacher Institute	See entry for Guttmacher Institute.			
Alaska Conservation Foundation	✓			
Alaska Wilderness League		6, 7		
Alex's Lemonade Stand Foundation	See pages 47-49.			
All Hands Volunteer	✓			
Allergy and Asthma Network	See pages 47-49.			
Alley Cat Allies		1, 4, 6, 14, 16	8, 13, 15	
Alley Cat Rescue		1, 3, 4, 6, 7, 14, 17		
Alliance Defense Fund	See pages 47-49.			
Alliance for Cancer Gene Therapy	✓			
Alliance for Children Everywhere	✓			
Alliance for Lupus Research	✓			
Alliance for Youth Achievement	✓			
ALM International	See entry for American Leprosy Missions.			
Alpha-1 Antitrypsin Deficiency Association	See pages 47-49.			
Alpha-1 Foundation	✓			
ALS Association	See entry for Amyotrophic Lateral Sclerosis Association.			
ALS Therapy Alliance				◆
ALS Therapy Development Foundation	✓			
ALSAC/St. Jude Children's Research Hospital	✓			
Alternative Gifts International	✓			
Alzheimer's Association/Alzheimer's Disease and Related Disorders Association	✓			
Alzheimer's Disease Research	See entry for American Health Assistance Foundation.			
Alzheimer's Family Relief Program	See entry for American Health Assistance Foundation.			
Alzheimer's Foundation of America	✓			
Amazon Conservation Team		6, 7, 16, 18, 19	15	
AMC Cancer Research Center		7		
America Can!	See pages 47-49.			
America SCORES	See pages 47-49.			
America World Adoption Association	See pages 47-49.			
American Anti-Slavery Group	See pages 47-49.			
American Anti-Vivisection Society	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
American Associates, Ben-Gurion University of the Negev		See pages 47-49.		
American Association for Cancer Research	✓			
American Association for Lost Children		4		
American Association of Police Officers		See pages 47-49.		
American Association of the Deaf-Blind		See pages 47-49.		
American Autoimmune Related Diseases Association	✓			
American Bible Society	✓			
American Bird Conservancy	✓			
American Board for Certification of Teacher Excellence		See pages 47-49.		
American Brain Tumor Association		7		
American Breast Cancer Foundation		See pages 47-49.		
American Cancer Research Center and Foundation		1, 3, 4, 6, 7, 8, 11, 12, 14, 16, 18	9	
American Cancer Society	✓			
American Center for Law and Justice		1, 2, 3, 4, 6, 7, 13, 16, 17, 19	5, 15	
American Chestnut Foundation	✓			
American Childhood Cancer Organization	✓			
American Children's Society		See pages 47-49.		
American Civil Liberties Union Foundation	✓			
American Civil Liberties Union		See pages 47-49.		
American Council of the Blind		7, 9, 17, 18		
American Council on Science and Health		1, 3, 16, 18	15	
American Diabetes Association	✓			
American Education Foundation		See pages 47-49.		
American Family Association		See pages 47-49.		
American Farmland Trust	✓			
American Federation of Police and Concerned Citizens		See pages 47-49.		
American Forests	✓			
American Foundation for Charitable Support		See pages 47-49.		
American Foundation for Children with AIDS		1, 7		
American Foundation for Disabled Children		See pages 47-49.		
American Foundation for Suicide Prevention		3		
American Foundation for the Blind		9		
American Friends of Kiryat Sanz Laniado Hospital		1, 3, 6, 7, 12, 13, 14, 16, 17, 18	9	

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
American Friends of Magen David Adom	See pages 47-49.			
American Friends of Tel Aviv University	See pages 47-49.			
American Friends Service Committee	✓			
American Health Assistance Foundation	✓			
American Heart Association/American Stroke Association	✓			
American Himalayan Foundation	See pages 47-49.			
American Humane Association	✓			
American Humanist Association	✓			
American Indian College Fund	✓			
American Indian Education Foundation	See entry for National Relief Charities.			
American Indian Graduate Center		3, 7, 14, 17, 18		
American Indian Relief Council	See entry for National Relief Charities.			
American Institute for Cancer Research	✓			
American Ireland Fund		3, 12		
American Jewish Committee		1, 6, 7		
American Jewish Joint Distribution Committee	✓			
American Jewish World Service	✓			
American Kidney Fund	✓			
American Kidney Services		13	8, 9	
American Land Conservancy	See pages 47-49.			
American Legacy Foundation				◆
American Legion National Headquarters	See pages 47-49.			
American Leprosy Missions	✓			
American Littoral Society		6, 16	13	
American Liver Foundation	✓			
American Lung Association	✓			
American Macular Degeneration Foundation	See pages 47-49.			
American Near East Refugee Aid	✓			
American Nonsmokers' Rights Foundation		3, 6, 14		
American Parkinson Disease Association	✓			
American Partnership for Eosinophilic Disorders		3		
American Printing House for the Blind				◆
American Prospect, The	See pages 47-49.			
American Red Cross	✓			
American Red Magen David for Israel	See entry for American Friends of Magen David Adom.			
American Refugee Committee	✓			
American Rivers		19		
American Social Health Association		3, 7		

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
American Society for the Prevention of Cruelty to Animals	✓			
American Society for the Protection of Nature in Israel	See pages 47-49.			
American Society on Aging		3, 6, 7, 16, 17	15	
American Stroke Association	See entry for American Heart Association.			
American Syringomyelia Alliance Project	See pages 47-49.			
American Thyroid Association		4, 7		
American Tinnitus Association	See pages 47-49.			
American Veterans Network	See entry for Shiloh International Ministries.			
American Youth Foundation	See pages 47-49.			
Americans for African Adoptions	See pages 47-49.			
Americans for UNFPA	See entry for Friends of UNFPA.			
Americans Helping Americans	See entry for Christian Relief Services Charities.			
Americans United for Life	See pages 47-49.			
Americans United for Separation of Church and State	✓			
AmeriCares Foundation	✓			
America's Charities	✓			
America's Prayer Network		1, 2, 3, 4, 6, 7, 11, 14, 16, 18		
America's Second Harvest/Second Harvest	See entry for Feeding America.			
amfAR	See entry for Foundation for AIDS Research.			
AMG International	See pages 47-49.			
Amigos for Christ	✓			
Amnesty International of the USA	✓			
Amputee Coalition of America		7		
AMVETS National Service Foundation		6, 7, 14, 16, 18	13, 15	
Amyotrophic Lateral Sclerosis Association	✓			
Andrew's Buddies	See entry for FightSMA.			
Angel Covers	✓			
Animal Legal Defense Fund	✓			
Animal People		1, 2, 3, 4, 6, 7, 11, 14, 16, 17, 18		
Animal Place	See pages 47-49.			
Animal Protection Institute	See entry for Born Free USA.			
Animal Rescue Foundation	✓			
Animal Services and Assistance Programs		1		
Anti-Defamation League		3, 6, 7		
Appalachia Service Project	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Appalachian Trail Conservancy	✓			
Arbor Day Foundation	✓			
Arc of the United States	✓			
Archaeological Conservancy	✓			
Archaeological Institute of America		6, 7, 9, 16, 17, 18		
Armed Forces Foundation	✓			
Armed Services YMCA of the USA	✓			
Armenian Eye Care Project	See pages 47-49.			
Army Emergency Relief	See pages 47-49.			
Arthritis Foundation	✓			
Arthritis Research Institute of America	See pages 47-49.			
Aschiana Foundation		16		
Ashoka		3, 4, 6, 7		
Asian American Justice Center		6, 7		
Asiana Education Development	See entry for Child Empowerment International.			
Asia's Hope	See pages 47-49.			
ASMBA STAR Foundation		1, 3, 7, 13, 14		
ASPCA	See entry for American Society for the Prevention of Cruelty to Animals.			
Association for Firefighters and Paramedics	See pages 47-49.			
Association of Gospel Rescue Missions	See pages 47-49.			
Association of Hole in the Wall Gang Camps	See entry for SeriousFun Children's Network.			
Association of Jewish Family and Children's Agencies		16		
Association on American Indian Affairs	✓			
Assyrian Aid Society of America		14, 16		
Asthma and Allergy Foundation of America	✓			
Ataxia Telangiectasia Children's Project	See pages 47-49.			
Athletes for Hope		1, 3, 6, 14, 16, 17	15	
Atlas Economic Research Foundation	See pages 47-49.			
Autism Society of America	✓			
Autism Speaks	✓			
Autism Spectrum Disorder Foundation	See pages 47-49.			
Awana Clubs International	See pages 47-49.			
Back to the Bible Foundation	See entry for Good News Broadcasting Association.			
Balanced Mind Foundation		7		
BAPS Care International	See pages 47-49.			
Baptist World Alliance	See pages 47-49.			
Barth Syndrome Foundation	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Bat Conservation International	✓			
Batey Relief Alliance	✓			
Batten Disease Support and Research Association	See pages 47-49.			
Be The Match Foundation				◆
Bead for Life	See pages 47-49.			
Believe in Tomorrow National Children's Foundation	✓			
Benevolent Healthcare Foundation/Project C.U.R.E.	See pages 47-49.			
Best Buddies International		1,3,4,6,8,9,12,16		
Best Friends Animal Society				◆
Bethesda Lutheran Homes and Services, Inc.	See pages 47-49.			
Betty Ford Center at Eisenhower		1, 7, 12		
Bible Broadcasting Network	See pages 47-49.			
Bible League International		12	15	
Bibles for the World		3, 4, 16, 17, 18		
Biblica	See pages 47-49.			
Big Brothers Big Sisters of America	✓			
Big City Mountaineers		3		
Bike & Build		3, 7, 14		
Billy Graham Evangelistic Association	See pages 47-49.			
Birthright Israel Foundation		14		
Bishop Gassis Sudan Relief Fund		1, 3, 6, 7, 14, 16, 18	15	
Blessings in a Backpack		3		
Blinded Veterans Association	✓			
Blue Card, The	✓			
B'nai B'rith International		3		
Bob Larson Ministries	See pages 47-49.			
Bone Marrow Foundation	✓			
Books for Africa	See pages 47-49.			
Born Free USA	✓			
Boy Scouts of America	✓			
Boys & Girls Clubs of America	✓			
Boys Hope Girls Hope		3		
Boys Town	See entry for Father Flanagan's Boys' Home.			
BRAC USA	✓			
Brady Center to Prevent Gun Violence		4, 6, 7, 17, 18		
Braille Institute of America	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Brain Injury Association of America	See pages 47-49.			
Brain & Behavior Research Foundation	See entry for National Alliance for Research on Schizophrenia and Depression.			
Bread and Water for Africa	See entry for Christian Relief Services Charities.			
Bread for the World Institute	✓			
Break the Cycle	✓			
Breakthrough Ministries	See pages 47-49.			
Breast Cancer Charities of America	See pages 47-49.			
Breast Cancer Fund	✓			
Breast Cancer Network of Strength	See entry for Y-ME National Breast Cancer Organization.			
Breast Cancer Prevention Fund	See pages 47-49.			
Breast Cancer Relief Foundation	See entry for Cancer Center for Detection and Prevention.			
Breast Cancer Research and Support Fund	See entry for Seven Sisters of Healing.			
Breast Cancer Research Foundation	✓			
Breast Cancer Society				◆
Breast Cancer Support Foundation	See entry for Breast Cancer Charities of America.			
Bridges to Community	✓			
Brittany's Hope Foundation		1, 7, 12, 13, 14, 16		
Brotherhood Organization of a New Destiny	See pages 47-49.			
Brother's Brother Foundation	✓			
Buck Institute for Research on Aging				◆
Bugles Across America		1, 3, 11, 14, 16, 17	8, 9, 10, 12, 13	
buildOn	See pages 47-49.			
Cal Farley's Boys Ranch	See pages 47-49.			
Calvert Social Investment Foundation	See pages 47-49.			
Camfed USA Foundation				◆
Camp Fire USA		7, 14, 16		
Camp Starfish		1, 14, 16, 17, 18	15	
Campaign Finance Institute				◆
Campaign for Tobacco-Free Kids	✓			
Campus California Teachers Group	See pages 47-49.			
Campus Crusade for Christ	See pages 47-49.			
Cancer Center for Detection and Prevention	See pages 47-49.			
Cancer Federation		8, 9, 16, 17, 18	1,2,3,4,5,6,7,14,15	
Cancer Fund of America	See pages 47-49.			
Cancer Fund of America Support Services	See entry for Cancer Fund of America.			
Cancer Hope Network	See pages 47-49.			
Cancer Research and Prevention Foundation	See entry for Prevent Cancer Foundation.			
Cancer Research Institute	✓			

C

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Cancer Treatment Research Foundation	See entry for Gateway for Cancer Research.			
CancerCare	✓			
Candlelighters Childhood Cancer Foundation	See entry for American Childhood Cancer Organization.			
Canine Companions for Independence	✓			
Cantor Relief Fund	See pages 47-49.			
Capitol Ministries	See pages 47-49.			
Carbonfund.org Foundation	See pages 47-49.			
Carcinoid Cancer Foundation	See pages 47-49.			
Care Net	✓			
CARE USA	✓			
Caring for Cambodia		1, 12, 16		
Caring for Carcinoid Foundation	✓			
Caring for Our Children Foundation	See pages 47-49.			
CaringBridge	✓			
Cars for Help	See pages 47-49.			
Carter Center	✓			
CASI Foundation for Children	See pages 47-49.			
Casting for Recovery		16, 19		
Catching the Dream		3		
Catholic Charities USA	✓			
Catholic Church Extension Society of the U.S.A.	See pages 47-49.			
Catholic Indian Mission	See pages 47-49.			
Catholic Legal Immigration Network				◆
Catholic Medical Mission Board	✓			
Catholic Near East Welfare Association		3		
Catholic Relief Services	✓			
CATO Institute	See pages 47-49.			
CBE International		3, 11		
Celebrity Foundation for Children	✓			
Center for Auto Safety	See pages 47-49.			
Center for Bio-Ethical Reform	See pages 47-49.			
Center for Biological Diversity	See pages 47-49.			
Center for Companies that Care	✓			
Center for Food Safety	See pages 47-49.			
Center for Inspired Teaching				◆
Center for Public Integrity		1, 14, 18	15	
Center for Reproductive Rights	✓			
Center for Science in the Public Interest	✓			
Center for Victims of Torture	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Center for Watershed Protection	✓			
Central Asia Institute	See pages 47-49.			
Centre for Development and Population Activities		6, 7, 16, 17		
CentroNia		6, 7, 16		
CFIDS Association of America	✓			
Charity Cars	See pages 47-49.			
Charity Works	See pages 47-49.			
Cheetah Conservation Fund		1, 3, 6, 7, 14, 16, 17, 18, 19	15	
Chesapeake Bay Foundation	✓			
Chiari and Syringomyelia Foundation		8, 11		
Child and Adolescent Bipolar Foundation	See entry for Balanced Mind Foundation.			
Child Evangelism Fellowship				◆
Child Family Health International	✓			
Child Quest International	See pages 47-49.			
Child Welfare League of America	See pages 47-49.			
ChildFund International	✓			
Childhood Leukemia Foundation	✓			
Children Awaiting Parents	See pages 47-49.			
Children International	✓			
Children of Armenia Fund	✓			
Children of Fallen Patriots Foundation	✓			
Children of God Relief Fund (Nyumbani USA)	✓			
Children of the Nations		4, 7		
Children of the Night	✓			
Children with Hair Loss		3,4,7,14,16,17,18	13	
Children, Incorporated	✓			
Children's Brain Tumor Foundation	✓			
Children's Cancer Research Fund		6, 7, 19	8, 9, 13, 14, 15	
Children's Charity Fund		1, 2, 4, 6, 7, 8, 9, 16, 17, 18	19	
Children's Defense Fund	✓			
Children's Disability Service Association		3, 14, 17, 18	4, 15	
Children's Food Fund	See entry for World Emergency Relief.			
Children's Heart Foundation International	See entry for International Children's Heart Foundation.			
Children's Hunger Fund		7, 16	6	
Children's Hunger Relief Fund	See pages 47-49.			
Children's Inn at NIH	✓			
Children's Institute	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Children's International Lifeline		4, 14, 16, 17, 18	13	
Children's Literacy Initiative	See pages 47-49.			
Children's Mercy Fund	See pages 47-49.			
Children's Miracle Network	✓			
Children's Organ Transplant Association	✓			
Children's Relief Mission	See pages 47-49.			
Children's Scholarship Fund	See pages 47-49.			
Children's Tumor Foundation	✓			
Chimes International Limited	✓			
Chimp Haven	✓			
ChristAid International			14	
Christian Appalachian Project	✓			
Christian Blind Mission International		6, 7, 14, 16	15	
Christian Foundation for Children and Aging	✓			
Christian Freedom International		1, 3, 7, 14, 16		
Christian Record Services for the Blind	✓			
Christian Reformed World Relief Committee	✓			
Christian Relief Services Charities	✓			
Christopher and Dana Reeve Foundation	✓			
Chronic Disease Fund		4, 13, 16	5, 8, 9	
Church World Service	✓			
CitiHope International	See pages 47-49.			
Citizens Against Government Waste	See pages 47-49.			
Citizens United Foundation	See pages 47-49.			
City Year	See pages 47-49.			
CIVIC—Campaign for Innocent Victims in Conflict		3, 14, 18		
Civil War Preservation Trust				◆
Clarion Fund		1,2,3,4,6,7,16,17,18	13	
Classroom, Inc.	See pages 47-49.			
Clinton Foundation	See entry for William J. Clinton Foundation.			
Coastal America Foundation		3, 12, 13, 14, 16, 17	8, 9, 15	
Coffee Kids	See pages 47-49.			
Colon Cancer Alliance	✓			
Columbia Lighthouse for the Blind	See pages 47-49.			
Committee for Missing Children		4, 6, 8, 9, 12, 16, 18	3, 15	
Common Cause Education Fund	See pages 47-49.			
Common Threads	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Communities In Schools	✓			
Community Anti-Drug Coalitions of America	See pages 47-49.			
Community Health Charities	✓			
Compassion & Choices	✓			
Compassion International	✓			
Compassionate Friends	✓			
Concern Worldwide US	✓			
Concerned Women for America	See pages 47-49.			
Concerns of Police Survivors	See pages 47-49.			
Congressional Black Caucus Foundation		1, 7, 17	8, 9, 13, 14	
Conservation Fund		6, 7, 19		
Conservation International Foundation		4	19	
Convoy of Hope	See pages 47-49.			
Coptic Orphans Support Association	See pages 47-49.			
Corner of Love Ministries	See pages 47-49.			
Corporate Accountability International	✓			
Correctional Peace Officers Foundation	See pages 47-49.			
Council for Adult and Experiential Learning				◆
Council of Indian Nations	See entry for National Relief Charities.			
Covenant House	✓			
Crazy Horse Memorial Foundation	See pages 47-49.			
CRISTA Ministries		1, 12, 14, 16		
Crohn's & Colitis Foundation of America	✓			
Cross International	✓			
Cross-Cultural Solutions	✓			
Cure Alzheimer's Fund	✓			
Cure Autism Now	See entry for Autism Speaks.			
CURE Childhood Cancer		7, 16, 17		
CURE International		4, 6, 7, 16	15	
CURED	See pages 47-49.			
CureSearch	✓			
Cystic Fibrosis Foundation	✓			
Damon Runyon Cancer Research Foundation	✓			
Dave Thomas Foundation for Adoption	✓			
David Horowitz Freedom Center	See pages 47-49.			
Days End Farm Horse Rescue		16		
Dayspring International	✓			
Deafness Research Foundation	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Death With Dignity National Center	✓			
Defenders of Wildlife		13	8, 9	
Delta Society (Bellevue, WA)	See pages 47-49.			
Diabetes Action Research and Education Foundation	✓			
Diabetes Research and Wellness Foundation	See pages 47-49.			
Diabetes Research Institute Foundation		19		
Dian Fossey Gorilla Fund International	See pages 47-49.			
Direct Relief International	✓			
Disability Rights International	See pages 47-49.			
Disabled American Veterans	✓			
Disabled Veterans' LIFE Memorial Foundation	See pages 47-49.			
Disabled Veterans National Foundation	See pages 47-49.			
Disabled Veterans Services	See pages 47-49.			
Do Something	✓			
Don Stewart Association	See pages 47-49.			
DonorsChoose.org	✓			
Dove Foundation	See pages 47-49.			
Down Syndrome Research and Treatment Foundation		3, 6, 14, 16, 17	7	
Dr. Susan Love Research Foundation	✓			
Dream Factory				◆
Dress for Success Worldwide	✓			
Drug Policy Alliance		3, 6, 7, 18	15	
Ducks Unlimited	✓			
Dysautonomia Foundation	See pages 47-49.			
Dystonia Medical Research Foundation	✓			
E Eagle Forum Education and Legal Defense	See pages 47-49.			
Eagle Mountain International Church	See pages 47-49.			
Earth Island Institute	See pages 47-49.			
EARTH University Foundation				◆
Earthjustice	✓			
EarthShare	✓			
Earthwatch Institute	✓			
Earthworks	✓			
Easter Seals	✓			
ECHO-Cuba	See entry for Evangelical Christian Humanitarian Outreach.			
Elderhostel	✓			
Elephant Sanctuary in Tennessee	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Elie Wiesel Foundation for Humanity	See pages 47-49.			
Elizabeth Glaser Pediatric AIDS Foundation	✓			
Empowering Lives International	✓			
EngenderHealth	✓			
Enterprise Development International	See pages 47-49.			
Entertainment Industry Foundation	✓			
Environmental Defense Fund				◆
Environmental Working Group	See pages 47-49.			
Epilepsy Foundation	✓			
Episcopal Relief and Development	✓			
Equal Rights Center		12		
Equality Now		3, 6, 14, 16		
Equestrian Land Conservation Resource	See pages 47-49.			
Evangelical Christian Humanitarian Outreach				◆
Every Child Ministries	✓			
Expedition Inspiration Fund		7, 12, 14		
F				
Family Care Foundation	See pages 47-49.			
Family Care International	✓			
Family Giving Tree	See pages 47-49.			
Family Legacy Missions International	See pages 47-49.			
Farm Sanctuary		6, 7, 14, 19		
Father Flanagan's Boys' Home	✓			
Federation for American Immigration Reform	✓			
Feed My People	See entry for Don Stewart Association.			
Feed My Starving Children	See pages 47-49.			
Feed the Children				◆
Feeding America	✓			
Feeding America's Hungry Children		3, 6, 7, 16, 18	13	
Feminist Majority Foundation	See pages 47-49.			
FightSMA		1, 3, 16, 17	14	
FINCA International		4, 11, 12		
Firefighters Charitable Foundation	See pages 47-49.			
First Book	✓			
First Candle/SIDS Alliance		1, 3, 12, 16, 17	15	
First Nations Development Institute	✓			
Fisher House Foundation	See pages 47-49.			
Fistula Foundation	✓			
Focus on the Family	See pages 47-49.			
Focus Project		6, 7, 14, 16		

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Folds of Honor Foundation				◆
Fonkoze USA	✓			
Food & Water Watch		6, 7, 14, 17, 18	16	
Food Allergy and Anaphylaxis Network	See pages 47-49.			
Food Animal Concerns Trust	✓			
Food for the Hungry				◆
Food for the Poor	✓			
Forest Service Employees for Environmental Ethics		3		
Foundation Fighting Blindness	✓			
Foundation for AIDS Research	✓			
Foundation for Children in Need	✓			
Foundation for Children with Cancer		7, 8, 9		
Foundation for Educational Choice		6, 7, 11, 16, 17, 18	3, 5, 14, 15	
Foundation for Ethnic Understanding		1, 7, 16, 17		
Foundation for Individual Rights in Education		3		
Foundation for International Community Assistance	See entry for FINCA International.			
Foundation for Moral Law	See pages 47-49.			
Foundation for PSP CBD and Related Brain Diseases		14		
Foundation for the National Institutes of Health	See pages 47-49.			
Fractured Atlas Productions	See pages 47-49.			
Fred Hutchinson Cancer Research Center	See pages 47-49.			
Free Wheelchair Mission		1, 12, 18	15	
Freedom Alliance	See pages 47-49.			
Freedom from Hunger	✓			
Freedom from Religion Foundation				◆
Friends of Animals	✓			
Friends of the Earth	✓			
Friends of the National Zoo	See pages 47-49.			
Friends of the Orphans	✓			
Friends of the River Foundation	See pages 47-49.			
Friends of Trees	✓			
Friends of UNFPA				◆
Friends of Women's World Banking				◆
From the Top		6, 7		
Front Range Equine Rescue	See pages 47-49.			
Fuller Center for Housing	✓			
Fund for Animals	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
G.O. Ministries	See pages 47-49.			
Gaia—Movement Living Earth Green World Action USA				◆
Galapagos Conservancy	✓			
Gateway for Cancer Research		6, 7, 12, 13, 14	8, 9	
Gay and Lesbian Alliance Against Defamation	See pages 47-49.			
Gesher Foundation	See pages 47-49.			
Gibson Foundation		1,3,6,7,12,14,16,18		
Gift of Adoption Fund	✓			
Gifts In Kind International	See entry for Good360.			
Giraffe Heroes Project		11		
Girl Scouts of the USA	✓			
Girls Educational and Mentoring Services		6, 7, 16		
Girls Inc.	✓			
Give Kids The World	✓			
Give Something Back International Foundation	See pages 47-49.			
Give2Asia		18	13	
Give2TheTroops				◆
Gladney Center	✓			
Glaucoma Foundation	See pages 47-49.			
Glaucoma Research Foundation	✓			
Global Exchange		4, 7, 11, 16, 17, 18		
Global Fund for Children		6, 7, 19	15	
Global Fund for Women		3, 6		
Global Hunger Project, The	✓			
Global Impact	✓			
Global Partnerships	✓			
GlobalGiving Foundation	✓			
Globe Aware	See pages 47-49.			
Globus Relief	✓			
Good News Broadcasting Association	See pages 47-49.			
Good Samaritan Mission Services	See pages 47-49.			
Good360	✓			
Goodwill Industries International	✓			
Gorilla Foundation	See pages 47-49.			
Government Accountability Project	See pages 47-49.			
Grameen Foundation	✓			
Grand Canyon Trust	✓			
Grassroots International	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Greater Yellowstone Foundation				◆
Greenpeace Fund	✓			
Grist Magazine		6, 7		
Guide Dog Foundation for the Blind	✓			
Guide Dogs for the Blind				◆
Guide Dogs of America		1, 3, 14, 16, 17, 18	4, 6, 7	
Guiding Eyes for the Blind	✓			
Guttmacher Institute	✓			
H Habitat for Humanity International	✓			
Half the Sky Foundation		1, 6, 7		
Hands On Worldwide	See entry for All Hands Volunteer.			
HealthWell Foundation		4		
Heart to Heart International		6, 7, 14, 16, 17, 19		
Heartbeat International	✓			
Hearts With Hands	See pages 47-49.			
Heifer Project International	✓			
Helen Keller International	✓			
Help Hope Live	✓			
Help Hospitalized Veterans		15		
Help the Afghan Children	✓			
Help the Children		3		
Help Them Grow		2, 16	15	
Helping Hand for Relief and Development	✓			
Heritage Foundation	✓			
Hidaya Foundation	See pages 47-49.			
Home Missioners of America		3		
Homes for Our Troops	✓			
Honor Flight Network		6, 7, 16		
Hope Heart Institute	✓			
HOPE International	✓			
Hope International Ministries	See pages 47-49.			
Hope Unlimited for Children	See pages 47-49.			
Hope Village for Children	See pages 47-49.			
HOPE worldwide		6, 7, 16		
Human Development Foundation of North America	✓			
Human Life International		1, 6, 7, 12, 14, 16, 18		
Human Relief		2, 3, 6, 7, 14, 16, 17	1, 8, 9, 10, 11, 12, 13	
Human Rights Campaign Foundation	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Human Rights Watch	✓			
Humane Farming Association	See pages 47-49.			
Humane Society International	✓			
Humane Society of the United States	✓			
Hunger Defense Fund	See pages 47-49.			
Hunter's Hope Foundation	✓			
Huntington's Disease Society of America	✓			
Hydrocephalus Association	See pages 47-49.			
I Have A Dream Foundation	See pages 47-49.			
IDE—International Development Enterprises		1, 3, 4, 6, 7, 12, 16	13	
In Defense of Animals	See pages 47-49.			
In the Life Media		7, 14, 18	15	
Indian Law Resource Center		1, 3, 6, 7, 14, 17, 18	15	
Injured Marine Semper Fi Fund		4		
Inner-City Muslim Action Network	✓			
Insight for Living	See pages 47-49.			
InStep International	✓			
Institute for Justice	See pages 47-49.			
Institute of the Americas	See pages 47-49.			
Interfaith Alliance Foundation	See pages 47-49.			
Interfaith Worker Justice				◆
International Animal Rescue, US	See pages 47-49.			
International Association for Human Values	✓			
International Book Project		11	15	
International Campaign for Tibet	See pages 47-49.			
International Center	See pages 47-49.			
International Children's Network	See pages 47-49.			
International Christian Concern	See pages 47-49.			
International Crisis Aid	See pages 47-49.			
International Eye Foundation	✓			
International Fellowship of Christians and Jews	✓			
International FOP Association	See pages 47-49.			
International Foundation for Functional Gastrointestinal Disorders	See pages 47-49.			
International Fund for Animal Welfare	✓			
International Gay and Lesbian Human Rights Commission	See pages 47-49.			
International Justice Mission	✓			
International Medical Corps	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
International Medical Relief	See pages 47-49.			
International Myeloma Foundation		3, 4, 19		
International OCD Foundation	See pages 47-49.			
International Planned Parenthood Federation/Western Hemisphere Region	✓			
International Rescue Committee	✓			
International Rivers	See pages 47-49.			
International Student Conferences	See pages 47-49.			
IntraHealth International	✓			
Intrepid Fallen Heroes Fund				◆
Invisible Children	See pages 47-49.			
Islamic Networks Group	✓			
Islamic Relief USA	✓			
J J.C. Hispaniola Fund	See pages 47-49.			
JAARS	✓			
Jane Goodall Institute	✓			
JBI International	✓			
Jesus Saves International Ministries				◆
Jewish Education Service of North America		6, 7, 12, 16, 17		
Jewish Federations of North America	✓			
Jewish National Fund	✓			
Jewish Voice Ministries International	See pages 47-49.			
Jews for Jesus	See pages 47-49.			
Joel Osteen Ministries	See pages 47-49.			
Joni and Friends	See pages 47-49.			
JOY For Our Youth/Kars4Kids				◆
Joyce Meyer Ministries		16	1,3,4,5,6,7,14,15,19	
Judicial Watch	See pages 47-49.			
Junior Blind of America	✓			
JustGive		1, 3, 4, 6, 7, 16		
Juvenile Diabetes Research Foundation	✓			
Juvenile Protective Association	✓			
K KaBOOM!	✓			
Kars4Kids	See entry for JOY For Our Youth.			
Keep a Child Alive	✓			
Keepers of the Wild	✓			
Kenneth Copeland Ministries	See entry for Eagle Mountain International Church.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Keystone Symposia on Molecular and Cellular Biology		7, 14, 16		
Kidney and Urology Foundation of America	See pages 47-49.			
Kidney Cancer Association	✓			
Kids Against Hunger	✓			
Kids Alive International		3, 7, 12, 16		
Kids Enjoy Exercise Now				◆
Kids in Distressed Situations	✓			
Kids Wish Network	See pages 47-49.			
Kids With a Cause	See pages 47-49.			
Kidsave International	See pages 47-49.			
King Hussein Foundation International	See pages 47-49.			
Kiva Microfunds	See pages 47-49.			
Kiwanis International Foundation		8, 12		
La Leche League International	✓			
Lambda Legal Defense & Education Fund		1, 14	7, 15	
Lambi Fund of Haiti				◆
Lance Armstrong Foundation	✓			
Larry King Cardiac Foundation	See pages 47-49.			
Last Chance for Animals				◆
Law Enforcement Education Program	See pages 47-49.			
Law Enforcement Legal Defense Fund	See pages 47-49.			
LeaderShape	See pages 47-49.			
Leadership Institute		1,3,4,6,7,12,16,18	15	
League of American Bicyclists	✓			
League of Women Voters Education Fund		8		
Learning Ally	✓			
Legal Momentum				◆
Letters from Home		1, 2, 3, 6, 7, 11, 14, 16, 17, 18	8, 9, 12, 13, 15	
Leukemia and Lymphoma Society	✓			
LIFE Outreach International Association of Churches	See pages 47-49.			
Lift Up Africa		3, 4		
Limbs for Life Foundation		11, 16, 18	13, 15	
Livada Orphan Care		11		
Living Water International	✓			
Local Initiatives Support Corporation	See pages 47-49.			
Locks of Love	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
LOGOI	See pages 47-49.			
Love a Child	See pages 47-49.			
Love146	✓			
Lubuto Library Project	✓			
LUNGeivity Foundation		3, 6, 7, 16, 19		
Lupus Foundation of America	✓			
Lutheran Immigration and Refugee Service	✓			
Lutheran World Relief	✓			
Lymphoma Research Foundation	✓			
M Macula Vision Research Foundation	See pages 47-49.			
MADRE	✓			
MAGIC Foundation	See pages 47-49.			
Magic Johnson Foundation	See pages 47-49.			
Make-A-Wish Foundation of America	✓			
Making Memories Breast Cancer Foundation	See pages 47-49.			
Mali Rising Foundation				◆
MAP International	✓			
Marathon Kids	✓			
Marc Lustgarten Pancreatic Cancer Research Foundation	See pages 47-49.			
March of Dimes Foundation	✓			
Marijuana Policy Project Foundation	See pages 47-49.			
Marine Corps Scholarship Foundation		12	6, 7	
Marine Mammal Center	See pages 47-49.			
Marine Toys for Tots Foundation	✓			
Mays Mission for the Handicapped	See pages 47-49.			
MAZON: A Jewish Response to Hunger	✓			
Meals on Wheels Association of America	✓			
Media Research Center	✓			
Medical Missions for Children		1, 3, 4, 5, 6, 7, 14, 16, 17	15	
Medical Students for Choice	✓			
Medical Teams International	✓			
Meds & Food for Kids	✓			
Mennonite Central Committee	✓			
Men's Health Network	See pages 47-49.			
Mental Health America	✓			
MentorNet	See pages 47-49.			
Mercy Corps	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Mercy Home for Boys and Girls	✓			
Mercy Medical Airlift		7		
Mercy Ministries of America				◆
Mercy Ships	✓			
Mesothelioma Applied Research Foundation	✓			
Mexico Medical Missions	✓			
Michael J. Fox Foundation for Parkinson's Research	✓			
Middle East Children's Alliance		6, 7, 11, 17	13	
Midwest Organic and Sustainable Education Service		4, 17		
Military Order of the Purple Heart Service Foundation	See pages 47-49.			
Military Spouse Corporate Career Network	✓			
Miracle Flights for Kids	See pages 47-49.			
Mission Aviation Fellowship		3		
Mission Clinics International	✓			
Mission Healthcare Foundation	✓			
Mission India		16, 17		
Mission of Mercy	See pages 47-49.			
Mission to Unreached Peoples	See pages 47-49.			
MitoAction		8, 12, 16, 18, 19	5	
Mobile Medical Disaster Relief	✓			
Modest Needs Foundation	✓			
Morality in Media				◆
Morris Animal Foundation		16		
Mothers Against Drunk Driving	✓			
Mountain States Legal Foundation				◆
MPN Research Foundation	✓			
Mr. Holland's Opus Foundation	✓			
Multiple Myeloma Research Foundation	✓			
Multiple Sclerosis Association of America	✓			
Multiple Sclerosis Foundation		3, 7, 14, 18	8, 13	
Muscular Dystrophy Association	✓			
Muslim Advocates	✓			
My Stuff Bags Foundation	✓			
Myasthenia Gravis Foundation of America	✓			
Myositis Association		3, 7, 8, 14, 16, 18		

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
NAACP	See pages 47-49.			
NAACP Legal Defense and Educational Fund		6, 7, 16	1, 15	
Names Project Foundation	See pages 47-49.			
NAMI	✓			
NARAL Pro-Choice America Foundation	See pages 47-49.			
NARSAD: The Brain and Behavior Research Fund	✓			
National 4-H Council	✓			
National Abortion Federation	✓			
National Alliance to End Homelessness		6, 7		
National Alopecia Areata Foundation	✓			
National Anti-Vivisection Society	✓			
National Association for the Exchange of Industrial Resources		2, 4		
National Association for the Prevention of Starvation		1, 3, 6, 7		
National Association of Chiefs of Police	See pages 47-49.			
National Association of Christian Churches	See pages 47-49.			
National Association of Police Athletic/Activities Leagues	See pages 47-49.			
National Association of Students Against Violence Everywhere		3		
National Association of the Deaf	See pages 47-49.			
National Ataxia Foundation	See pages 47-49.			
National Audubon Society	✓			
National Breast Cancer Coalition Fund	✓			
National Breast Cancer Research Center	See entry for Walker Cancer Research Institute.			
National Cancer Center	See pages 47-49.			
National Cancer Coalition	See pages 47-49.			
National Cancer Research Center	See entry for Walker Cancer Research Institute.			
National Caregiving Foundation	See pages 47-49.			
National Center for Family Literacy	✓			
National Center for Healthy Housing	See pages 47-49.			
National Center for Learning Disabilities	✓			
National Center for Missing and Exploited Children	✓			
National Center for Public Policy Research	See pages 47-49.			
National Center for Victims of Crime		3, 6, 7		
National Center on Shaken Baby Syndrome	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
National Child Safety Council	See pages 47-49.			
National Childhood Cancer Foundation	See entry for CureSearch.			
National Children's Cancer Society	✓			
National Coalition Against Censorship	See pages 47-49.			
National Coalition Against Domestic Violence	See pages 47-49.			
National Coalition for Cancer Survivorship	See pages 47-49.			
National Coalition for the Homeless	✓			
National Coalition for the Protection of Children and Families	See entry for pureHOPE.			
National Coalition on Health Care		7, 8, 16		
National Congress of Parents and Teachers	✓			
National Consumer Law Center	See pages 47-49.			
National Council of Churches USA	See pages 47-49.			
National Council of the United States Society of St. Vincent de Paul	See entry for Society of St. Vincent De Paul USA.			
National Council of Young Men's Christian Associations	✓			
National Council on Aging	✓			
National Council on U.S.-Arab Relations	✓			
National Credit Union Foundation	✓			
National Disaster Search Dog Foundation	✓			
National Domestic Violence Hotline	See pages 47-49.			
National Down Syndrome Society	✓			
National Eating Disorders Association				◆
National Emergency Medicine Association		6, 7, 14, 16, 17, 18	1, 8, 9, 13, 15	
National Environmental Law Center	See pages 47-49.			
National Fallen Firefighters Foundation		19		
National Federation of the Blind	✓			
National Fish and Wildlife Foundation	See pages 47-49.			
National Foundation for Advancement in the Arts	See pages 47-49.			
National Foundation for Cancer Research	✓			
National Foundation for Transplants	✓			
National Fragile X Foundation	✓			
National Gaucher Foundation	See pages 47-49.			
National Gay and Lesbian Task Force Foundation				◆
National Head Start Association	See pages 47-49.			
National Hemophilia Foundation	See pages 47-49.			
National Immigration Forum	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
National Inclusion Project		1		
National Jewish Health		12		
National Kidney Foundation	✓			
National Law Enforcement & Firefighters Children's Foundation	✓			
National Law Enforcement Officers Memorial Fund		4, 19		
National Lung Cancer Partnership	✓			
National Marrow Donor Program	See pages 47-49.			
National Meningitis Association	See pages 47-49.			
National Military Family Association	✓			
National Multiple Sclerosis Society	✓			
National Network to End Domestic Violence		14, 16, 17, 18	15	
National Niemann-Pick Disease Foundation	See pages 47-49.			
National Organization for Rare Disorders	✓			
National Osteoporosis Foundation	✓			
National Pancreas Foundation		3, 7		
National Park Foundation	See pages 47-49.			
National Park Trust	✓			
National Parkinson Foundation	✓			
National Parks Conservation Association	✓			
National Partnership for Women and Families	See pages 47-49.			
National Philanthropic Trust	✓			
National PTA	See entry for National Congress of Parents and Teachers.			
National Relief Charities		1		
National Right to Life Committee Educational Trust Fund	See pages 47-49.			
National Runaway Switchboard	✓			
National September 11 Memorial and Museum	✓			
National Space Society	✓			
National Stroke Association		14, 16	1, 15	
National Taxpayers Union Foundation	See pages 47-49.			
National Trust for Historic Preservation in the United States	✓			
National Tuberous Sclerosis Association	See entry for Tuberous Sclerosis Alliance.			
National Urban League	✓			
National Veterans Foundation		1, 6, 7, 14, 16, 18	3, 8, 9, 13	
National Veterans Services Fund	See pages 47-49.			
National Vietnam Veterans Foundation	See pages 47-49.			
National Wheelchair Basketball Association	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
National Wildlife Federation	✓			
National Women's Health Network	✓			
Native American Heritage Association	See pages 47-49.			
Native American Rights Fund	✓			
Natural Resources Defense Council	✓			
Nature Conservancy	✓			
Navajo Health Foundation—Sage Memorial Hospital	See pages 47-49.			
Navy-Marine Corps Relief Society	See pages 47-49.			
Nazarene Compassionate Ministries		6, 7, 18		
Near East Foundation	✓			
NeedyMeds	See pages 47-49.			
Negative Population Growth	See pages 47-49.			
Neighborhood Reinvestment Corporation		6, 7, 16		
Nepal Youth Foundation		6, 11, 14, 16		
NephCure Foundation	See pages 47-49.			
Net Impact		11, 14, 16, 17		
Network for Good	✓			
Network for Teaching Entrepreneurship	✓			
New Eyes for the Needy		10, 11, 12, 14, 16		
New Hope Uganda Ministries		3		
New Israel Fund	✓			
New Missions	See pages 47-49.			
Newborns in Need		11, 14, 16	15	
Noah's Lost Ark	See pages 47-49.			
Noah's Wish				◆
Nonviolent Peaceforce		3, 6, 7		
Nora Lam Chinese Ministries International	See pages 47-49.			
North American Butterfly Association	See pages 47-49.			
North American Conference on Ethiopian Jewry		3		
North American Riding for the Handicapped Association	✓			
North American Spine Society	See pages 47-49.			
North Shore Animal League America	See pages 47-49.			
Northeast Animal Shelter	See pages 47-49.			
NTM Info & Research				◆
NumbersUSA Education and Research Foundation	✓			
Nuru International	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Oasis Sanctuary	See pages 47-49.			
Ocean Conservancy	✓			
Oceana	✓			
Officer Down Foundation	See pages 47-49.			
Officers' Christian Fellowship of the USA		3		
Omaha Home for Boys	See pages 47-49.			
OneHope		1, 3, 4, 6, 7, 12, 16		
OneSight		16		
Open Doors with Brother Andrew	✓			
Operation Blessing International	See entry for Christian Broadcasting Network/700 Club.			
Operation Care Package	See pages 47-49.			
Operation Enduring Freedom Family Fund		1, 2, 3, 6, 11, 16, 17, 18	8, 9, 10, 12, 13	
Operation Gratitude		19	11, 13	
Operation Homefront	✓			
Operation Kids Foundation	See pages 47-49.			
Operation Lookout National Center for Missing Youth	See pages 47-49.			
Operation Never Forgotten		1,6,11,14,16,17,18	8, 9, 12, 13, 15	
Operation Serve				◆
Operation Smile		4		
Operation Stars and Stripes				◆
Operation USA	✓			
Opportunity International	✓			
Optimist International Foundation	✓			
Oral Roberts Evangelistic Association	See pages 47-49.			
ORBIS International	See entry for Project ORBIS International.			
Organization for Autism Research		3		
Orphan Grain Train		11		
Orphan Helpers		1, 3, 7		
Orphanage Support Services Organization				◆
Orphans Overseas	See pages 47-49.			
Others First	See pages 47-49.			
Our Military Kids	✓			
Outreach International	✓			
Outreach360	See pages 47-49.			
Ovarian Cancer Research Fund	✓			
Oxfam America	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
P.E.F. Israel Endowment Funds		1, 3, 6, 7, 13, 14, 16, 18	8, 9, 10, 11, 12, 15	
Pachamama Alliance				◆
Pachyonychia Congenita Fund	✓			
Pacifica Foundation	See pages 47-49.			
Packages From Home	See pages 47-49.			
Pact		1,6,7,13,14,16,17,18	8, 9	
Pajama Program	✓			
Pan American Development Foundation		3, 14, 17	13	
Pancreatic Cancer Action Network	✓			
Pandas International				◆
Paralyzed Veterans of America				◆
Parent Project for Muscular Dystrophy Research	✓			
Parents Television Council		7		
Parents, Families and Friends of Lesbians and Gays				◆
Parkinson Research Foundation	See pages 47-49.			
Parkinson's Disease Foundation	✓			
Partners of the Americas		7, 13, 14, 17	8, 9	
Partnership at Drugfree.org, The	✓			
Partnership for a Drug-Free America	See entry for Partnership at Drugfree.org, The			
Partnership Project	See pages 47-49.			
Passport	See pages 47-49.			
PATH	✓			
Pathfinder International	✓			
Patient Advocate Foundation	See pages 47-49.			
Paws with a Cause	✓			
PAX/Real Solutions to Gun Violence	See pages 47-49.			
PCI-Media Impact	✓			
Peaceful Valley Donkey Rescue	See pages 47-49.			
Pearl S. Buck International	✓			
Pedals for Progress	See pages 47-49.			
Pediatric Brain Tumor Foundation of the U.S.	See pages 47-49.			
People for the American Way Foundation		6, 16, 17, 18	7	
People for the Ethical Treatment of Animals		1, 2, 17		
People to People International	✓			
People United for Christ	See pages 47-49.			
Performing Animal Welfare Society	See pages 47-49.			
Perkins School for the Blind	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Pesticide Action Network North America	✓			
PETCO Foundation		1, 12		
PetSmart Charities	✓			
PFLAG	See entry for Parents, Families and Friends of Lesbians and Gays.			
Phoenix Society for Burn Survivors	✓			
Physicians Committee for Responsible Medicine	✓			
Physicians for Human Rights	✓			
Physicians for Peace Foundation	✓			
Physicians for Social Responsibility		3		
PKD Foundation	✓			
Plain Truth Ministries Worldwide	See pages 47-49.			
Plan USA	✓			
Planet Aid				◆
Planned Parenthood Federation of America	✓			
Playworks				◆
Point Foundation		7, 19	15	
Points of Light Institute		1, 6, 14, 16, 17	3, 13, 15, 19	
Polar Bears International	✓			
Police Protective Fund	See pages 47-49.			
Polly Klaas Foundation	See pages 47-49.			
Population Council		1, 3, 4, 6, 17	7	
Population Institute				◆
Population Media Center		1, 3, 4, 7		
Population Services International		11, 12		
Prader-Willi Syndrome Association U.S.A.		1, 6, 14, 17		
PRASAD Project		1, 2, 7		
Pray America	See pages 47-49.			
Preeclampsia Foundation	✓			
Prem Rawat Foundation	✓			
Prevent Blindness America	✓			
Prevent Cancer Foundation	✓			
Prevent Child Abuse America	✓			
Priests for Life	See pages 47-49.			
Primarily Primates	See entry for Friends of Animals.			
Primate Rescue Center	✓			
Prison Fellowship Ministries	✓			
ProCon.org		3		
Progeria Research Foundation		5		
Progressive Agriculture Foundation	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Project Concern International	✓			
Project Cure	See pages 47-49.			
Project HOPE—The People-to-People Health Foundation	✓			
Project on Government Oversight	✓			
Project ORBIS International	✓			
Project Peanut Butter		4, 13, 16, 18		
ProLiteracy Worldwide				◆
Promise Keepers	See pages 47-49.			
Prostate Cancer Foundation	✓			
Public Citizen Foundation	See pages 47-49.			
Pueblo a Pueblo		12, 14		
Pulmonary Fibrosis Foundation				◆
Pulmonary Hypertension Association	✓			
pureHope	✓			
Purple Heart	See entry for Military Order of the Purple Heart Service Foundation.			
Quiet Hour		1, 3, 4, 7, 8, 14	9, 13, 15	
Quixote Center		17, 18	2, 14	
Rafiki Foundation		3,4,6,7,12,16,17,18		
Rails-to-Trails Conservancy	✓			
Rainforest Action Network	✓			
Rainforest Alliance	✓			
Randolph Bourne Institute	See pages 47-49.			
Rape, Abuse, & Incest National Network	✓			
Rare		14, 16	3, 7, 19	
RBC Ministries	See pages 47-49.			
Reach Ministries International		3, 7, 11, 12, 13, 14, 17, 18	8, 9, 10, 16	
Reading Is Fundamental				◆
Rebuilding Together		12, 14, 16, 17	6	
Recording for the Blind and Dyslexic	See entry for Learning Ally.			
Red Cloud Indian School		8		
RedRover	✓			
Redwings Horse Sanctuary	See pages 47-49.			
Refugees International		1, 3, 14, 18	15	
Relief International	See pages 47-49.			

Q

R

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Religious Coalition for Reproductive Choice Educational Fund		3, 6, 9, 18		
Resist				◆
Restore America's Estuaries		6, 7, 14	15	
ReSurge International	✓			
Return to Freedom		1, 4, 16, 17, 18, 19		
River Network	See pages 47-49.			
Road Runners Club of America				◆
Robert A. Toigo Foundation		7, 12, 14, 16		
Robert F. Kennedy Center for Justice and Human Rights				◆
Rocky Mountain Wildlife Conservation Center				◆
Ronald McDonald House Charities	✓			
Room to Read		1, 4	15	
Rotary Foundation of Rotary International	✓			
Royal Family Kids' Camps	✓			
Running Strong for American Indian Youth	See entry for Christian Relief Services Charities.			

S

Sacred Heart League	See pages 47-49.			
SADD		3		
Safari Club International Foundation		6, 7, 9, 16, 18		
Salesian Missions	See pages 47-49.			
Salvation Army (National Corporation)	✓			
Samaritan's Purse		4, 12, 16	1, 3, 6, 7, 8, 9, 13, 14, 15, 18, 19	
SAVE	See entry for National Association of Students Against Violence Everywhere.			
Save the Children Federation	✓			
Save the Chimps	✓			
Save the Manatee Club	See pages 47-49.			
Save the Redwoods League		10		
Scholarship America				◆
Sea Turtle Conservancy	See pages 47-49.			
Second Harvest	See entry for Feeding America.			
Seeds of Hope International Partnerships		1, 3, 4, 6, 11, 13, 14, 16, 17, 18		
Seeing Eye				◆
Selous Foundation	See pages 47-49.			
Sentencing Project	See pages 47-49.			
SeriousFun Children's Network	✓			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Service for Peace				◆
Servicemembers Legal Defense Network				◆
Seva Foundation	✓			
Seven Sisters of Healing—Breast Cancer Research and Support Fund	See pages 47-49.			
Shadow Buddies Foundation		11	1, 14	
Shaohannah's Hope	See pages 47-49.			
Share Our Strength				◆
Share: Pregnancy & Infant Loss Support	✓			
Sharsheret		6, 7, 14, 16, 17, 18		
Shelter for Life International	See pages 47-49.			
ShelterBox USA		3, 14, 16, 18	12, 13, 19	
Shiloh International Ministries				◆
Shoes that Fit	✓			
Shriners Hospitals for Children	See pages 47-49.			
Sierra Club Foundation	✓			
Silver Star Families of America	✓			
Simon Wiesenthal Center		3		
Skin Cancer Foundation	See pages 47-49.			
Smile Train	✓			
Smiles Change Lives	See pages 47-49.			
Soaring Eagle	See pages 47-49.			
Society for Progressive Supranuclear Palsy	See entry for Foundation for PSP CBD and Related Brain Diseases.			
Society of St. Andrew		3		
Society of St. Vincent de Paul USA	✓			
Solar Cookers International	See pages 47-49.			
Soldiers Angels		3, 7		
Soles4Souls	See pages 47-49.			
Sons of Italy Foundation	See pages 47-49.			
SOS Children's Villages-USA	✓			
SOS Outreach	See pages 47-49.			
Southeastern Guide Dogs				◆
Southern Mutual Help Association	See pages 47-49.			
Southern Utah Wilderness Alliance		4		
Southwest Indian Children's Fund	See entry for Don Stewart Association.			
Southwest Indian Foundation		9, 11, 16, 17, 18	1, 2, 3, 4, 5, 6, 7, 8, 12, 13, 14, 15, 19	
Southwest Indian Relief Council	See entry for National Relief Charities.			
Sower of Seeds International Ministries	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Spastic Paraplegia Foundation	See pages 47-49.			
SPCA International	See pages 47-49.			
Special Olympics				◆
Special Operations Warrior Foundation		10		
Spencer Educational Foundation	✓			
Spina Bifida Association of America				◆
Splash	✓			
St. Baldrick's Foundation	✓			
St. Bonaventure Indian Mission and School	See pages 47-49.			
St. Joseph's Indian School and Missions		4, 6, 7, 8, 15, 16		
St. Jude Children's Research Hospital	See entry for ALSAC.			
St. Labre Indian School Education Association				◆
St. Matthew's Churches	See pages 47-49.			
St. Vincent de Paul National Council	See entry for Society of St. Vincent de Paul USA.			
Stand for Children Leadership Center		7, 14		
Starkey Hearing Foundation	✓			
Starlight Children's Foundation	✓			
Statue of Liberty—Ellis Island Foundation		1, 6, 7		
Stop Hunger Now	✓			
Structured Employment Economic Development Corporation (Seedco)		4, 7, 16, 17, 18		
Student Conservation Association	✓			
Students in Free Enterprise		3, 6, 7, 12, 14, 16, 18		
Surfrider Foundation		16, 18, 19	8, 9, 13	
Surgical Eye Expeditions International	✓			
Survivors Corp	See pages 47-49.			
Survivors Network for Those Abused by Priests (SNAP)		4		
Susan G. Komen for the Cure	✓			
T Task Force for Global Health	✓			
TCT Ministries	See pages 47-49.			
Teach for America		1, 6, 16	15, 19	
Teachers Without Borders	See pages 47-49.			
TechnoServe	✓			
Teen Challenge International, USA	See pages 47-49.			
Teen Voices	✓			
Tel Aviv University: American Council	See entry for American Friends of Tel Aviv University.			
Theodore Roosevelt Conservation Partnership	✓			
Therapy Dogs International	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Thomas Jefferson Foundation		3, 12, 16, 17, 18	15	
Tibetan Aid Project		11		
Tiger Haven	See pages 47-49.			
Tiger Missing Link Foundation	See pages 47-49.			
To Write Love on Her Arms	See pages 47-49.			
Toy Industry Foundation	✓			
Toys for Tots	See entry for Marine Toys for Tots Foundation.			
Travis Manion Foundation		3, 12, 16	15	
Tree Research and Educational Endowment Fund				◆
Trees for Life		1, 4, 6, 7	3	
Trees, Water & People	✓			
Trickle Up Program	✓			
Trust for Public Land	✓			
Tuberous Sclerosis Alliance	✓			
Turkish Philanthropy Funds	✓			
Twilight Wish Foundation	✓			
U				
U.S. Committee for Refugees and Immigrants	✓			
Union of Concerned Scientists	✓			
Unitarian Universalist Service Committee				◆
Unite for Sight	See pages 47-49.			
United American Patriots	See pages 47-49.			
United Animal Nations	See entry for RedRover.			
United Board for Christian Higher Education in Asia		3		
United Breast Cancer Foundation		2, 4, 8, 9		
United Cerebral Palsy		6, 7, 8, 15		
United Jewish Communities	See entry for Jewish Federations of North America.			
United Methodist Committee on Relief		3, 6, 7, 12		
United Mitochondrial Disease Foundation		3, 17, 18		
United Negro College Fund	✓			
United Network for Organ Sharing	✓			
United Palestinian Appeal		1, 2, 3, 4, 6, 7, 18		
United Spinal Association	✓			
United States Armed Forces Association	See entry for Veterans Support Foundation.			
United States Deputy Sheriffs Association	See pages 47-49.			
United States Fund for UNICEF	✓			
United States Justice Foundation	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
United States Mission		1, 11, 16	3, 4, 5, 8, 9, 10, 12, 13, 14, 15	
United States Olympic Committee				◆
United States Soccer Federation Foundation		10		
United War Veterans Council	See pages 47-49.			
United Way of Greater Rochester	✓			
United Way Worldwide	✓			
UnitedHealthcare Children's Foundation	See pages 47-49.			
University Muslim Medical Association	✓			
USA Cares	✓			
USO (United Service Organizations)	✓			

V

V Foundation for Cancer Research		1, 16, 18	15	
Variety—The Children's Charity of the United States	See pages 47-49.			
Vasculitis Foundation		16, 17, 18	6, 15	
Veteran Tickets Foundation		1, 6, 7, 12, 13, 16, 18	5, 8, 9, 19	
Veterans' Families United Foundation		12		
Veterans for America	See pages 47-49.			
Veterans for Peace		7, 8, 11, 14, 18	6	
Veterans Fund	See pages 47-49.			
Veterans of Foreign Wars National Home for Children	✓			
Veterans of Foreign Wars of the United States	See pages 47-49.			
VFW Foundation		3, 6, 7, 14, 18, 19	4, 15	
VH1 Save the Music Foundation		1, 6, 7, 8, 16, 17, 19		
VHL Family Alliance	✓			
Vietnam Veterans Memorial Fund	✓			
Vietnam Veterans of America		1, 4, 7, 8, 9, 13, 14, 17, 18, 19	6, 15	
Vietnam Veterans of America Foundation	See entry for Veterans for America.			
Village Missions		4, 6, 7, 16, 18		
Village Northwest Unlimited	See pages 47-49.			
Vitae Foundation	✓			
Voice of the Martyrs	See pages 47-49.			
Volunteers of America	✓			

W

Walker Cancer Research Institute	See pages 47-49.			
Warm Blankets Children's Foundation	✓			
Water for People				◆

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
Water Missions International	See pages 47-49.			
Water.org	✓			
WaterAid America	✓			
Waterkeeper Alliance	See pages 47-49.			
Watoto Child Care Ministries	See pages 47-49.			
Wellstone Action Fund	See pages 47-49.			
WeTip		4, 14, 16		
Wheat Ridge Ministries	✓			
White Earth Land Recovery Project		2, 11, 14, 16, 17, 18		
Wigs for Kids	See pages 47-49.			
WildAid		4, 16	6, 14	
Wildcat Sanctuary		11, 15		
Wilderness Society	✓			
Wildlands Conservancy		1, 8, 12, 18		
Wildlife Rescue and Rehabilitation	✓			
Wildlife WayStation	See pages 47-49.			
Will Rogers Motion Picture Pioneers Foundation		1, 3, 7, 16, 18	14, 19	
William J. Clinton Foundation		1, 2, 3, 4, 6, 16		
Windustry		3, 7, 14	11, 15	
Wireless Foundation	✓			
Wishing Well Foundation USA	See pages 47-49.			
Witness for Peace	✓			
Wolf Haven International	See pages 47-49.			
Woman 2 Woman Breast Cancer Foundation				◆
Women's Funding Network	✓			
Women's Sports Foundation		7		
Woodrow Wilson Presidential Library and Museum		3, 6, 7, 8, 9, 14, 16, 17, 18	4, 5	
World Changers/Native American Children's Fund	See pages 47-49.			
World Computer Exchange		3		
World Concern	See entry for CRISTA Ministries.			
World Education				◆
World Emergency Relief/Children's Food Fund	✓			
World Federalist Movement—Institute for Global Policy	✓			
World Food Program USA	✓			
World Harvest Church	See pages 47-49.			
World Help	See pages 47-49.			

Name of National Charity	Met Standards	Standards Not Met	Unable to Verify	Review in Progress
World Jewish Congress Foundation	✓			
World Medical Relief	✓			
World Monuments Fund	✓			
World Neighbors	✓			
World Pediatric Project		6, 7, 14	15	
World Relief Corporation of National Association of Evangelicals	✓			
World Resources Institute	✓			
World Vision	✓			
World Wildlife Fund	✓			
Worldwide Foundation for Credit Unions	✓			
Wounded Warrior Project	✓			
Wycliffe Bible Translators		3, 4, 12		

Y

Yellow Ribbon America	See pages 47-49.			
Yellowstone Park Foundation	✓			
YMCA of the USA	See entry for National Council of Young Men's Christian Associations.			
Y-ME National Breast Cancer Organization		1, 7, 14, 16, 19		
Yosemite Conservancy	✓			
Young America's Foundation	See pages 47-49.			
Young Christians Children's Fund	See pages 47-49.			
Young Life		3, 6, 7, 14, 16		
Young Marines of the Marine Corps League	See pages 47-49.			
Young Survival Coalition				◆
Youth Development Fund		2, 8, 9, 16, 18, 20	1, 3, 4, 5, 6, 7, 8, 9, 13, 14, 15, 19	
Youth Villages				◆

Z

ZERO: The Project to End Prostate Cancer	✓			
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DECLINED TO BE EVALUATED OR DID NOT RESPOND

These charitable organizations either have not responded to written Alliance requests for information or have declined to be evaluated in relation to the BBB's *Standards for Charity Accountability*. Charity participation in the Alliance's review is voluntary. However, without the requested information, it is not possible to determine whether these charities adhere to all of the Alliance's *Standards for Charity Accountability*. The Alliance encourages charities to disclose accountability information beyond that typically included in financial statements and government filings, in order to demonstrate transparency and strengthen public trust in the charitable sector. The majority of national charities contacted by the Alliance provide information and participate in the Alliance's evaluation program.

A	American Education Foundation	Association of Gospel Rescue Missions	Cancer Center for Detection and Prevention
A Child is Missing	American Family Association	Ataxia Telangiectasia Children's Project	Cancer Fund of America
Abandoned Children's Fund	American Federation of Police and Concerned Citizens	Atlas Economic Research Foundation	Cancer Hope Network
Action International Ministries	American Foundation for Charitable Support	Autism Spectrum Disorder Foundation	Cantor Relief Fund
Action on Smoking and Health	American Foundation for Disabled Children	Awana Clubs International	Capitol Ministries
Activated Ministries	American Friends of Magen David Adom	B	Carbonfund.org Foundation
ADA Foundation	American Friends of Tel Aviv University	BAPS Care International	Carcinoid Cancer Foundation
Adventure Unlimited	American Himalayan Foundation	Baptist World Alliance	Caring for Our Children Foundation
African Team Ministries	American Land Conservancy	Batten Disease Support and Research Association	Cars for Help
AHOPE for Children	American Legion National Headquarters	Bead for Life	CASI Foundation for Children
Air Serv International	American Macular Degeneration Foundation	Benevolent Healthcare Foundation/Project C.U.R.E.	Catholic Church Extension Society of the U.S.A.
Alex's Lemonade Stand Foundation	American Prospect, The	Bethesda Lutheran Homes and Services, Inc.	Catholic Indian Mission
Allergy and Asthma Network	American Society for the Protection of Nature in Israel	Bible Broadcasting Network	CATO Institute
Alliance Defense Fund	American Syringomyelia Alliance Project	Biblica	Center for Auto Safety
Alpha-1 Antitrypsin Deficiency Association	American Tinnitus Association	Billy Graham Evangelistic Association	Center for Bio-Ethical Reform
American Can!	American Youth Foundation	Bob Larson Ministries	Center for Biological Diversity
America SCORES	Americans for African Adoptions	Books for Africa	Center for Food Safety
America World Adoption Association	Americans United for Life	Brain Injury Association of America	Central Asia Institute
American Anti-Slavery Group	AMG International	Breakthrough Ministries	Charity Cars
American Anti-Vivisection Society	Animal Place	Breast Cancer Charities of America	Charity Works
American Associates, Ben-Gurion University of Negev	Armenian Eye Care Project	Breast Cancer Prevention Fund	Child Quest International
American Association of Police Officers	Army Emergency Relief	Brotherhood Organization of a New Destiny	Child Welfare League of America
American Association of the Deaf-Blind	Arthritis Research Institute of America	buildOn	Children Awaiting Parents
American Board for Certification of Teacher Excellence	Asia's Hope	C	Children's Hunger Relief Fund
American Breast Cancer Foundation	Association for Firefighters and Paramedics	Cal Farley's Boys Ranch	Children's Literacy Initiative
American Children's Society		Calvert Social Investment Foundation	Children's Mercy Fund
American Civil Rights Union		Campus California Teachers Group	Children's Relief Mission
			Children's Scholarship Fund
			CitiHope International
			Citizens Against Government Waste
			Citizens United Foundation
			City Year

Classroom, Inc.
Coffee Kids
Columbia Lighthouse for the Blind
Common Cause Education Fund
Common Threads
Community Anti-Drug Coalitions of America
Concerned Women for America
Concerns of Police Survivors
Convoy of Hope
Coptic Orphans Support Association
Corner of Love Ministries
Correctional Peace Officers Foundation
Crazy Horse Memorial Foundation
CURED

D
David Horowitz Freedom Center
Delta Society (Bellevue, WA)
Diabetes Research and Wellness Foundation
Dian Fossey Gorilla Fund International
Disability Rights International
Disabled Veterans' LIFE Memorial Foundation
Disabled Veterans National Foundation
Disabled Veterans Services
Don Stewart Association
Dove Foundation
Dysautonomia Foundation

E
Eagle Forum Education and Legal Defense
Eagle Mountain International Church
Earth Island Institute
Elie Wiesel Foundation for Humanity
Enterprise Development International
Environmental Working Group
Equestrian Land Conservation Resource

F
Family Care Foundation
Family Giving Tree
Family Legacy Missions International
Feed My Starving Children
Feminist Majority Foundation
Firefighters Charitable Foundation
Fisher House Foundation
Focus on the Family
Food Allergy and Anaphylaxis Network
Foundation for Moral Law
Foundation for the National Institutes of Health
Fractured Atlas Productions
Fred Hutchinson Cancer Research Center
Freedom Alliance
Friends of the National Zoo
Friends of the River Foundation
Front Range Equine Rescue

G
G.O. Ministries
Gay and Lesbian Alliance Against Defamation
Gesher Foundation
Give Something Back International Foundation
Glaucoma Foundation
Globe Aware
Good News Broadcasting Association
Good Samaritan Mission Services
Gorilla Foundation
Government Accountability Project

H
Hearts with Hands
Hidaya Foundation
Hope International Ministries
Hope Unlimited for Children
Hope Village for Children
Human Rights Campaign Foundation
Humane Farming Association
Hunger Defense Fund
Hydrocephalus Association

I
I Have a Dream Foundation
In Defense of Animals
Insight for Living
Institute for Justice
Institute of the Americas
Interfaith Alliance Foundation
International Animal Rescue, US
International Campaign for Tibet
International Center
International Children's Network
International Christian Concern
International Crisis Aid
International FOP Association
International Foundation for Functional Gastrointestinal Disorders
International Gay and Lesbian Human Rights Commission
International Medical Relief
International OCD Foundation
International Rivers
International Society for Technology in Education
International Student Conferences
Invisible Children

J
J.C. Hispaniola Fund
Jewish Voice Ministries International
Jews for Jesus
Joel Osteen Ministries
Joni and Friends
Judicial Watch

K
Kidney and Urology Foundation of America
Kids Wish Network
Kids With a Cause
Kidsave International
King Hussein Foundation International
Kiva Microfunds

L
Larry King Cardiac Foundation
Law Enforcement Education Program
Law Enforcement Legal Defense Fund

LeaderShape
LIFE Outreach International Association of Churches
Local Initiatives Support Corporation
LOGOI
Love a Child

M
Macula Vision Research Foundation
MAGIC Foundation
Magic Johnson Foundation
Making Memories Breast Cancer Foundation
Marc Lustgarten Pancreatic Cancer Research Foundation
Marijuana Policy Project Foundation
Marine Mammal Center
Mays Mission for the Handicapped
Men's Health Network
MentorNet
Military Order of the Purple Heart Service Foundation
Miracle Flights for Kids
Mission of Mercy
Mission to Unreached Peoples

N
NAACP
Names Project Foundation
NARAL Pro-Choice America Foundation
National Association of Chiefs of Police
National Association of Christian Churches
National Association of Police Athletic/Activities Leagues
National Association of the Deaf
National Ataxia Foundation
National Cancer Center
National Cancer Coalition
National Caregiving Foundation
National Center for Healthy Housing
National Center for Public Policy Research
National Child Safety Council
National Coalition Against Censorship
National Coalition Against Domestic Violence
National Coalition for Cancer Survivorship

- National Consumer Law Center
- National Council of Churches USA
- National Domestic Violence Hotline
- National Environmental Law Center
- National Fish and Wildlife Foundation
- National Foundation for Advancement in the Arts
- National Gaucher Foundation
- National Head Start Association
- National Hemophilia Foundation
- National Marrow Donor Program
- National Meningitis Association
- National Niemann-Pick Disease Foundation
- National Park Foundation
- National Partnership for Women and Families
- National Right to Life Committee Educational Trust Fund
- National Taxpayers Union Foundation
- National Veterans Services Fund
- National Vietnam Veterans Foundation
- National Wheelchair Basketball Association
- Native American Heritage Association
- Navajo Health Foundation—Sage Memorial Hospital
- Navy-Marine Corps Relief Society
- NeedyMeds
- Negative Population Growth
- NephCure Foundation
- New Missions
- Noah's Lost Ark
- Nora Lam Chinese Ministries International
- North American Butterfly Association
- North American Spine Society
- North Shore Animal League America
- Northeast Animal Shelter
- O**
- Oasis Sanctuary
- Officer Down Foundation
- Omaha Home for Boys
- Operation Care Package
- Operation Kids Foundation
- Operation Lookout National Center for Missing Youth
- Oral Roberts Evangelistic Association
- Orphans Overseas
- Others First
- Outreach360
- P**
- Pacifica Foundation
- Packages From Home
- Parkinson Research Foundation
- Partnership Project
- Passport
- Patient Advocate Foundation
- PAX/Real Solutions to Gun Violence
- Peaceful Valley Donkey Rescue
- Pedals for Progress
- Pediatric Brain Tumor Foundation of the U.S.
- People United for Christ
- Performing Animal Welfare Society
- Plain Truth Ministries Worldwide
- Police Protective Fund
- Polly Klaas Foundation
- Pray America
- Priests for Life
- Project Cure
- Promise Keepers
- Public Citizen Foundation
- R**
- Randolph Bourne Institute
- RBC Ministries
- Redwings Horse Sanctuary
- Relief International
- River Network
- S**
- Sacred Heart League
- Salesian Missions
- Save Darfur Coalition
- Save the Manatee Club
- Sea Turtle Conservancy
- Selous Foundation
- Sentencing Project
- Seven Sisters of Healing—Breast Cancer Research and Support Fund
- Shaohannah's Hope
- Shelter for Life International
- Shriners Hospitals for Children
- Skin Cancer Foundation
- Smiles Change Lives
- Soaring Eagle
- Solar Cookers International
- Soles4Souls
- Sons of Italy Foundation
- SOS Outreach
- Southern Mutual Help Association
- Sower of Seeds International Ministries
- Spastic Paraplegia Foundation
- SPCA International
- St. Bonaventure Indian Mission and School
- St. Matthew's Churches Survivors Corp
- T**
- TCT Ministries
- Teachers Without Borders
- Teen Challenge International, USA
- Therapy Dogs International
- Tiger Haven
- Tiger Missing Link Foundation
- To Write Love on Her Arms
- U**
- Unite for Sight
- United American Patriots
- United States Deputy Sheriffs Association
- United States Justice Foundation
- United War Veterans Council
- UnitedHealthcare Children's Foundation
- V**
- Variety—The Children's Charity of the United States
- Veterans for America
- Veterans Fund
- Veterans of Foreign Wars of the United States
- Village Northwest Unlimited
- Voice of the Martyrs
- W**
- Walker Cancer Research Institute
- Water Missions International
- Waterkeeper Alliance
- Watoto Child Care Ministries
- Wellstone Action Fund
- Wigs for Kids
- Wildlife WayStation
- Wishing Well Foundation USA
- Wolf Haven International
- World Changers/Native American Children's Fund
- World Harvest Church
- World Help
- Y**
- Yellow Ribbon America
- Young America's Foundation
- Young Christians Children's Fund
- Young Marines of the Marine Corps League

Q&A about the BBB Wise Giving Alliance

Q *How is the Alliance different from other charity evaluators?*

A Other national charity evaluators focus on financial ratios and provide a grade or rating solely based on these figures. The chief difference is that Alliance evaluations take into account much more than finances. The *Standards for Charity Accountability* include important financial aspects of a charity's activities, but also address other areas that public surveys show are of concern to donors, such as board oversight, appeal accuracy and donor privacy. In the Alliance's view, focusing only on finances can provide a false positive. A charity with impressive financial ratios could be facing significant problems in other aspects of its operations.

Q *Does the Alliance rate or grade charities?*

A No. Charities are not rated against one another. An Alliance evaluation concludes either that a charity meets all the standards or does not meet certain ones, for reasons described in the report. Whatever the conclusion, the report does not represent approval or disapproval of the organization or its cause. The Alliance does not suggest that prospective contributors give or not give to any particular organization.

Q *How does the BBB Wise Giving Alliance decide which charities to review?*

A Inquiries from the public about a particular national charity prompt an Alliance letter requesting that the charity file information for a review. These inquiries come to us directly, by mail, phone and e-mail, and in referrals from local Better Business Bureaus. In addition, charities may file information for a review on their own initiative. In either case, the Alliance determines that the charity is soliciting nationally before it requests information. There is no charge for evaluation.

Q *What happens in the evaluation process?*

A Charities authorized to participate in the program complete an interactive questionnaire online. Documents such as audited financial statements, annual report and the IRS Form 990 are also provided by regular or electronic mail. A computer program does a preliminary report, flagging areas that need additional scrutiny by Alliance analysts.

Q *Do charities that are evaluated have a chance to see the Alliance report before it is made available to the public?*

A Yes. A draft report is always sent to the charity in advance, with an invitation to review and comment within three weeks. Sometimes a charity is able to clear up initial concerns based on additional information provided.

Q *Do most charities that the Alliance reviews meet all of its standards?*

A Yes. Quite consistently over time, about 60% of the charities reviewed have met all the standards.

Q *Does the Alliance meet its own standards?*

A Yes. We review all our operations to make sure that the Alliance meets the same standards that are used in evaluating other charities. For example, as our standards recommend, our latest annual report and IRS Form 990 are posted on our website. However, we believe posting an evaluative report on ourselves would not be perceived as neutral reporting.

Q *Are the full Alliance reports available to the public?*

A Yes. They are available online in their entirety at www.give.org. Alliance reports online get over three million hits each year.

National Charity Seal Program



give.org

The national charity seal and BBB torch logo shown at left have been redesigned as part of an overall BBB re-branding program. The new “Accredited Charity” language was developed to provide donors with a clearer understanding of the nature of our evaluations.

Watch for this seal in a charity’s mailings, on its website, in newspaper and magazine advertisements, on TV in public service announcements, and elsewhere. The seal means that the national organization displaying it meets the comprehensive standards of the BBB Wise Giving Alliance.

You’ll come across the seal increasingly as more and more national charities decide to assure donors, in this highly visible way, that their organizations are operating responsibly. They know that the BBB name and the Alliance’s evaluations are widely valued.

Use of the seal is entirely voluntary. Not every national charity that meets the standards will choose to participate in the program. Participants sign a license agreement and pay a sliding-scale fee based on their total contributions in the last year. A national charity is eligible to apply for participation in the seal program only after an evaluation concludes that the charity meets standards. Fee income helps the Alliance pay to monitor and administer the program and increase the number of charities it evaluates.

Occasionally donors ask the Alliance whether payment from an organization we evaluate influences the outcome of the evaluation. The answer is no. Over the years, the Alliance has evaluated some of the largest and most influential national charities in the country and has not hesitated to report that they did not meet standards when that was the case. The Alliance’s commitment to objectivity in its reporting is unwavering. We know that the public’s trust in our work is essential to our credibility.

There is no charge to national charities for being evaluated. The Alliance reports about national charities that have requested to be evaluated as well as those that have received the highest volume of inquiries. The resulting reports, whatever their conclusions, are freely available on our website, www.give.org.

The seal is not a seal of “approval.” The Alliance reports about each charity’s compliance or non-compliance with its standards. It does not comment on a charity’s worthiness or approve or disapprove of any cause.

The seal will:

- Provide the public with a clear, concise and accessible way to find out, by looking at the very appeal received, that a charity meets Alliance standards;
- Give participating charities a means to increase donor confidence and strengthen public trust;
- Extend public awareness of the Alliance’s work in charity accountability; and
- Help draw attention to the fact that charities are actively addressing issues beyond what government regulators require—and this is what our standards are about.

The Alliance will monitor seal holder organizations for adherence to the program’s requirements, and national charities that no longer qualify for participation will be required to cease display of the seal. The Alliance will alert the public to the change.

Have you seen the seal on charities’ web sites, or in their materials? Let us know by email to give@council.bbb.org or drop us a card or note at the address on the back cover. We’d like to hear from you.

Standards for Charity Accountability

After a three-year period, drawing on independent research on donor expectations, professional and technical assistance from a variety of philanthropic experts, and numerous comments from donors and charities, the BBB Wise Giving Alliance issued the *Standards for Charity Accountability*.

The full text of the new standards, with a preface and an Implementation Guide describing how the Alliance applies them, is accessible on our website, www.give.org. (Please note new (*) audit thresholds for Standard 11 effective for fiscal ending 12/31/11 and after.)

GOVERNANCE AND OVERSIGHT

The governing board has the ultimate oversight authority for any charitable organization. This section of the standards seeks to ensure that the volunteer board is active, independent and free of self-dealing. To meet these standards, the organization shall have:

1. A board of directors that provides adequate oversight of the charity's operations and its staff. Indication of adequate oversight includes, but is not limited to, regularly scheduled appraisals of the CEO's performance, evidence of disbursement controls such as board approval of the budget and fund raising practices, establishment of a conflict of interest policy and establishment of accounting procedures sufficient to safeguard charity finances.

2. A board of directors with a minimum of five voting members.

3. A minimum of three evenly spaced meetings per year of the full governing body with a majority in attendance, with face-to-face participation. A conference call of the full board can substitute for one of the three meetings of the governing body. For all meetings, alternative modes of participation are acceptable for those with physical disabilities.

4. Not more than one or 10% (whichever is greater) directly or indirectly compensated person(s) serving as voting member(s) of the board. Compensated members shall not serve as the board's chair or treasurer. [*Publicly soliciting churches and other houses of worship: see the Implementation Guide at www.give.org for further information about the application of this standard.*]

5. No transaction(s) in which any board or staff members have material conflicting interests with the charity resulting from any relationship or business affiliation. Factors that will be considered when concluding whether or not a related party transaction constitutes a conflict of interest and if such a conflict is material, include, but are not limited to: any arm's length procedures established by the charity; the size of the transaction relative to like expenses of

the charity; whether the interested party participated in the board vote on the transaction; if competitive bids were sought and whether the transaction is one-time, recurring or ongoing.

MEASURING EFFECTIVENESS

An organization should regularly assess its effectiveness in achieving its mission. This section seeks to ensure that an organization has defined, measurable goals and objectives in place and a defined process in place to evaluate the success and impact of its program(s) in fulfilling the goals and objectives of the organization and that also identifies ways to address any deficiencies. To meet these standards, a charitable organization shall:

6. Have a board policy of assessing, no less than every two years, the organization's performance and effectiveness and of determining future actions required to achieve its mission.

7. Submit to the organization's governing body, for its approval, a written report that outlines the results of the aforementioned performance and effectiveness assessment and recommendations for future actions.

FINANCES

This section of the standards seeks to ensure that the charity spends its funds honestly, prudently and in accordance with statements made in fund raising appeals. To meet these standards, the charitable organization shall:

Please note that standards 8 and 9 have different denominators.

8. Spend at least 65% of its total expenses on program activities.

Formula for Standard 8:

$$\frac{\text{Total Program Service Expenses}}{\text{Total Expenses}}$$
 should be at least **65%**

9. Spend no more than 35% of related contributions on fund raising. Related contributions include donations, legacies and other gifts received as a result of fund raising efforts.

Formula for Standard 9:

$$\frac{\text{Total Fund Raising Expenses}}{\text{Total Related Contributions}}$$
 should be no more than **35%**

10. Avoid accumulating funds that could be used for current program activities. To meet this standard, the charity's unrestricted net assets available for use should not be more than three times the size of the past year's expenses or three times the size of the current year's budget, whichever is higher. [*Meeting certain public disclosure requirements described in the Implementation Guide at www.give.org may enable a charity to satisfy this standard.*]

An organization that does not meet Standards 8, 9 and/or 10 may provide evidence to demonstrate that its use of funds is reasonable. The higher fund raising and administrative costs of a newly created organization, donor restrictions on the use of funds, exceptional bequests, a stigma associated with a cause and environmental or political events beyond an organization's control are among factors which may result in expenditures that are reasonable although they do not meet the financial measures cited in these standards.

11. Make available to all, on request, complete annual financial statements prepared in accordance with generally accepted accounting principles. When total annual gross income exceeds \$500,000*, these statements should be audited in accordance with generally accepted auditing standards. For charities whose annual gross income is less than \$500,000*, a review by a certified public accountant is sufficient to meet this standard. For charities whose annual gross income is less than \$250,000*, an internally produced, complete financial statement is sufficient to meet this standard.

12. Include in the financial statements a breakdown of expenses (e.g., salaries, travel, postage, etc.) that shows what portion of these expenses was allocated to program, fund raising and administrative activities. If the charity has more than one major program category, the schedule should provide a breakdown for each category.

13. Accurately report the charity's expenses, including any joint cost allocations, in its financial statements. For example, audited or unaudited statements which inaccurately claim zero fund raising expenses or otherwise understate the amount a charity spends on fund raising, and/or overstate the amount it spends on programs will not meet this standard.

14. Have a board-approved annual budget for its current fiscal year, outlining projected expenses for major program activities, fund raising and administration.

FUND RAISING AND INFORMATIONAL MATERIALS

A fund raising appeal is often the only contact a donor has with a charity and may be the sole impetus for giving. This section of the standards seeks to ensure that a charity's representations to the public are accurate, complete and respectful. To meet these standards, the charitable organization shall:

15. Have solicitations and informational materials, distributed by any means, that are accurate, truthful and not misleading, both in whole and in part. Appeals that omit a clear description of program(s) for which contributions are sought will not meet this standard.

A charity should also be able to substantiate that the timing and nature of its expenditures are in accordance with what is stated, expressed or implied in the charity's solicitations.

16. Have an annual report available to all, on request, that includes:

- (a) the organization's mission statement,
- (b) a summary of the past year's program service accomplishments,
- (c) a roster of the officers and members of the board of directors,
- (d) financial information that includes:
 - (i) total income in the past fiscal year,
 - (ii) expenses in the same program, fund raising and administrative categories as in the financial statements, and
 - (iii) ending net assets.

17. Include on any charity websites that solicit contributions, the same information that is recommended for annual reports, as well as the mailing address of the charity and electronic access to its most recent IRS Form 990.

18. Address privacy concerns of donors by

- (a) providing in written appeals, at least annually, a means (e.g., such as a check off box) for both new and continuing donors to inform the charity if they do not want their name and address shared outside the organization, and
- (b) providing a clear, prominent and easily accessible privacy policy on any of its websites that tells visitors
 - (i) what information, if any, is being collected about them by the charity and how this information will be used,
 - (ii) how to contact the charity to review personal information collected and request corrections,
 - (iii) how to inform the charity (e.g., a check off box) that the visitor does not wish his/her personal information to be shared outside the organization, and
 - (iv) what security measures the charity has in place to protect personal information.

19. Clearly disclose how the charity benefits from the sale of products or services (i.e., cause-related marketing) that state or imply that a charity will benefit from a consumer sale or transaction. Such promotions should disclose, at the point of solicitation:

- (a) the actual or anticipated portion of the purchase price that will benefit the charity (e.g., 5 cents will be contributed to abc charity for every xyz company product sold),
- (b) the duration of the campaign (e.g., the month of October),
- (c) any maximum or guaranteed minimum contribution amount (e.g., up to a maximum of \$200,000).

20. Respond promptly to and act on complaints brought to its attention by the BBB Wise Giving Alliance and/or local Better Business Bureaus about fund raising practices, privacy policy violations and/or other issues.

BBB Wise Giving Alliance
3033 Wilson Boulevard, Suite 600
Arlington, VA 22201

Thanks for Your Support

Key support for the BBB Wise Giving Alliance comes from individuals like you. Your donations make possible the charity evaluations and wise giving publications you rely on. Thank you for your generosity and your shared interest in strengthening the accountability of the nation's charities. Give with confidence to charities and give generously.



give.org

Look for our Seal on charity websites and appeals as a quick and easy way to see that the charity has met the Alliance's *Standards for Charity Accountability*. National charities that meet the Standards have the option of participating in our seal program. Go to www.give.org for more details.

**BBB Wise Giving Alliance ♦ 3033 Wilson Boulevard, Suite 600 ♦ Arlington, VA 22201
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