# B B W IS E GIVING ALLIANCE : FALL 2024

# PUBLIC EYE ON CHARITY ACCOUNTABILITY





A Publication of the BBB Wise Giving Alliance

The Wise Giving Guide is published three times a year to help donors make more informed giving decisions. This guide includes a compilation of the latest evaluation conclusions completed by the BBB Wise Giving Alliance.

If you would like to see a particular topic discussed in this guide, please email suggestions to

guide@give.org

or write to us at the address below.

#### FALL ISSUE 2024

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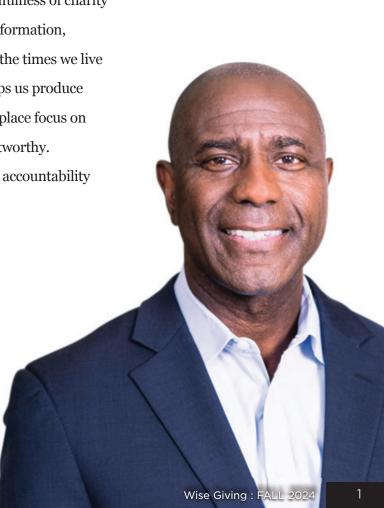
# president's MESSAGE

he legacy of BBB charity reporting spans more than a century. While our name and approach has changed since the 1920s, our objective remains to help donors make informed giving decisions. Over time, donors and others in philanthropy have adjusted their views on what makes a charity trustworthy, competent, and accountable. Some charity accountability themes are timeless, while others change with technology, culture, and experience.

This *Wise Giving Guide* cover story features key survey results from our most recent *Donor Trust Report*. As explained, truthfulness of charity solicitation appeals, and adequate protection of donor information, emerged as top accountability priorities – a reflection of the times we live in. Getting a pulse on public accountability priorities helps us produce reports that can serve as reassurance to wise givers, and place focus on what can strengthen charities and make them more trustworthy.

As always, we are grateful for your interest in charity accountability and support of trustworthy charities,

H. Art Taylor, President & CEO



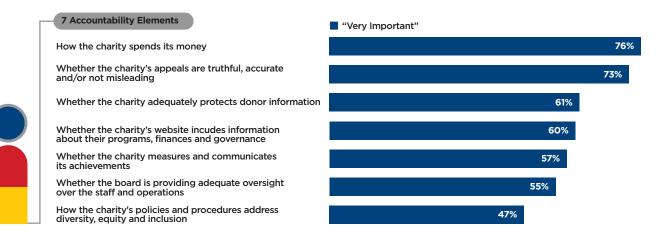
# PUBLICEYE ON CHARIYA ACCOUNTABILITY

Charitable giving in the United States reached \$557.16 billion in 2023, a 1.9% increase over 2022 in real dollars. However, when adjusted for inflation, giving in 2023 was 2.1% lower than the previous year.<sup>1</sup> Giving by individuals was down 2.4% adjusted for inflation. Unfortunately, this stagnation follows two decades of steady decline in the portion of American households that contribute to charities.<sup>2</sup>

Given that individual donors make up the bulk of charitable contributions in the United States - 75% including contributions and bequests<sup>3</sup> – public trust in charities is as important as ever. BBB Wise Giving Alliance wants to keep an eye on charity trust and accountability priorities, as reported by the general public. With that in mind, we commissioned a survey of more than 2,100 adults in the United States exploring public positions and expectations related to a selection of charity accountability themes, including oversight, charity finances, impact, solicitation materials, artificial intelligence, and data security. Below, we share sample findings in each category. A full version of the report is available at Give.org/donortrust.

#### Oversight

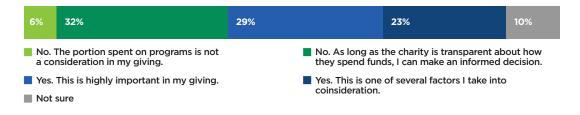
When asked to consider the importance of assessing 7 different accountability elements, survey participants said they would most value: independent review of how the charity spends its money (76%); whether the charity's appeals are truthful, accurate, and not misleading (73%); and whether the charity adequately protects donor information (61%). Truthful communications and adequate data protection were more frequently chosen as "very important" than aspects like measurement and communication of charity achievements (57%) and adequate board oversight over staff and operations (55%). In an age of distrust, misinformation, and data vulnerability, our survey shows that truthful and accurate communication, and adequate protection of donor information, have become top public priorities.



#### Finances



To conduct their work, charities need to have reasonable operating and fundraising expenses. Participants were asked whether there is a minimum portion of every dollar spent by the charity that should be directed to carrying out programs before they would consider contributing to a charity. More than half (52%) said their contribution is dependent on a program expense threshold. 33% said they can make an informed decision as long as the charity is transparent; and 6.0% said the portion spent on programs is not a consideration in their giving. The most frequently chosen program expense ratio was 80% and the average ratio among all respondents was 69%.



#### Impact

While it has become a common assumption that donors want to support highly impactful organizations, survey results showed that the donating public does not have a clear understanding of what the term means. 2 out of 3 participants claim to know what a charity means by "impact." But, when asked to consider possible definitions for the term "charity impact," survey respondents were split about how to best define the term.

Wealthier participants were most likely to claim to know the meaning of charity impact. For example, 77% of respondents with a household income above \$200,000 said they knew the meaning of impact, as compared to 64% of participants with a household income below \$70,000. At the same time, wealthier participants who report knowing the meaning of "impact" were most divided about how to best describe the term. For example, among participants with household income above \$200K who report knowing the meaning of "impact," 23% chose "how efficient the organization was in its spending," 23% selected "achievement numbers," and only 20% selected "the overall change or outcome brought by the charity's programs in accordance with its stated mission."

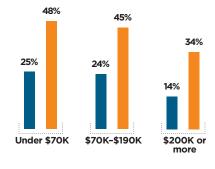


- The overall change or outcome brought by the charity's programs in accordance with its mission
- Organizations reaching defined goals
- Achievement numbers
- How efficient the organization was in its spending
- The quality of the organization's programs
- Not sure

Continued on next page.

Long-term results and highquality programs are valued more than short term results and high-volume programs, particularly among lower income participants.

Our results suggest there is leeway in how impact is communicated. Ultimately, charities should be clear in how they define their own impact and take comfort in knowing that people care about long-term results and quality programs.



- Rate the importance of short-term results as 9 or 10 on a 10-point scale
- Rate the importance of long-term results as 9 or 10 on a 10-point scale

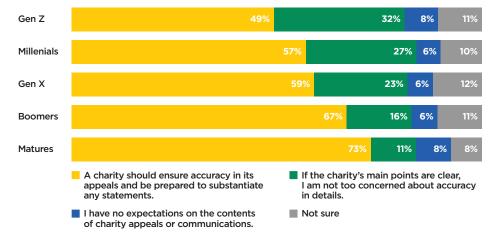


- Rate the importance of high-quality results as 9 or 10 on a 10-point scale
- Rate the importance of high-volume results as 9 or 10 on a 10-point scale

#### Solicitation Materials

Most participants agree that charities should ensure accuracy in their solicitation appeals and be prepared to substantiate any statements. Younger participants are less concerned about appeal accuracy, with 1 in 3 Gen Zers stating that, as long as the charity's main points are clear, they are not too concerned about accuracy in the details.

Similarly, when it comes to



solicitation appeals over social media, younger people are more likely to find the solicitation to be "very clear" or "somewhat clear." For example, 38% of Millennials say charity social media appeals are "very clear," as compared to only 14% of Matures. Engaging supporters on social media can be challenging, particularly because charities need to balance the short space limitation with the need for clarity. When donating through a social media appeal, look for a link with fuller information about the charity and intended use of your contribution.

#### AI

When asked to imagine a charity using AI in its information and solicitation materials, most participants describe their reaction as hesitant or negative, but there is also a significant portion with a positive or very positive reaction.

Millennials are most likely to have a positive (25%) or very positive (32%) reaction to the use of AI in charity solicitation appeals. By comparison, only 4% of Matures report a very positive reaction to the use of AI in charity solicitation appeals.

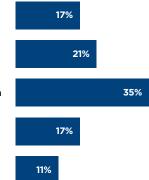
When asked to imagine charity appeals including AI-generated language, the majority of participants said they would be discouraged from giving if they knew the appeal was not verified for accuracy by a staff member. Participants from household income of \$200,000 or more are most likely to be discouraged from giving based on the use of AI-generated language. Very positive. This makes me think the charity is modern and innovative.

Positive. Al is a modern tool that can help a charity be efficient.

Hesitant. I would be skeptical of the accuracy of information in the materials.

Negative. Al causes more problems than it solves and may be a detriment.

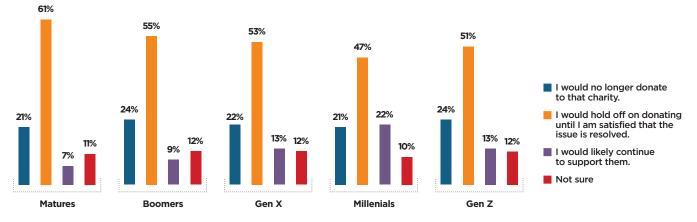
Not sure



The use of AI images and language in solicitation appeals can throw off potential supporters. AI has vast implications for		"Discouraged to give" when the appeal includes AI generated language that is not verified for accuracy by a staff member.
supporter engagement, donor privacy, charity programs, and much more. But, when it comes to the use of AI in information	Under \$70K	49%
and solicitation materials, most participants describe their reaction as hesitant or negative.	\$70K-\$190K	60%
	\$200K or more	70%

#### **Data Security**

When asked to imagine that a charity they personally support appears in the news for being hacked and having data stolen, most people say they would hold off on donating or no longer donate. Across generations, more than 1 in 5 people (between 21% for Millennials and 24% for Gen Zers) say they would no longer donate to the charity upon learning that the charity had been hacked and data had been stolen.



Among participants who would no longer give or would withhold donations until they feel satisfied that the issue is resolved, the following actions could inspire confidence to give again: the charity sending a message informing donors of new data security improvements (28%), the charity updating its privacy policy online describing improved security measures (27%), and verification from a third party that data is secure (26%).

#### **Canada and Beyond**

BBB Wise Giving Alliance asked the same questions of more than 1,100 Canadian adults; and Canadian survey results tracked very closely to those obtained in the United States. For example, Canadian and American participants attribute very similar importance to the seven accountability elements referenced above. One factor that Canadians assigned higher importance to was "how the charity spends its money" - with 81% of Canadians stating this is a very important accountability element, as compared to 76% of Americans.

BBB Wise Giving Alliance has always recommended that people look beyond charity finances when making donation decisions. This is reflected in the broad set of issues incorporated in the BBB Charity Standards, which address charity governance, results reporting, appeal accuracy, donor privacy, and website disclosures, in addition to finances. In turn, charities seeking to increase donor confidence would be wise to be transparent across a variety of issues of donor interest, as reflected in this latest *Donor Trust Report*. For additional details, visit Give.org to access the full report.

#### Notes

- 1. Giving USA: The Annual Report on Philanthropy for the Year 2023 (2024). Chicago: Giving USA Foundation.
- 2. The Indiana University Lilly Family School of Philanthropy, *The Giving Environment: Understanding Pre-Pandemic Trends in Charitable Giving*, July 2021.
- 3. Giving USA: The Annual Report on Philanthropy for the Year 2023 (2024). Chicago: Giving USA Foundation.

# How to Read the List of National Charities

he following is an alphabetical listing of the charities that are the subjects of BBB Wise Giving Alliance evaluations. The list includes organizations that have requested to be evaluated as well as those that have received the highest volume of inquiries. The BBB WGA receives inquiries through the mail, phone, e-mail and referrals from local Better Business Bureaus.

## Please note the following explanations about this list:

Name Inclusion: Inclusion on this list should not be interpreted as approval or disapproval of a charity. The information in this listing is intended solely to assist donors in exercising their own judgment.



Name Omission: Omission from this list should not be interpreted as meaning that a charity meets or does not meet standards. In general, it simply means that the BBB WGA has not developed a report because it has not received recent inquiries about a charity or a charity has not requested to be evaluated.

Latest Results: This list reflects the latest charity report results as of July 17, 2024. Charity reports are available until their expiration dates, generally two years after their completion. All reports are based on the BBB Wise Giving Alliance *Standards for Charity Accountability*.

Are you looking for a national charity that's not on our list? Ask us about specific national charities not currently included. Encourage national charities we don't currently report about to contact us about enrolling online (there's never a charge for evaluation). In either way, you can help expand the list.

#### Note to readers about "see entry for"

Charities sometimes use several names in their materials. In some cases the variation is only slight, such as using an acronym for the full name. In other cases, the names have no self-evident connection, as, for example, the official corporate name and a name used in fund raising. In still others, different individual names may denote different programs of the same organization. This list includes all names currently used by a charity, but the evaluation status of that charity appears only under the main entry. White horizontal bars indicate an alternate name, and refer you to the evaluation listing.

### **Definitions for the List's Column Headings**

Accredited (Met Standards) — Charities with a green check box in the first column next to their name met the 20 Standards for Charity Accountability on pages 44–45. There is no charge to charities for the accreditation evaluation.

Standards Not Met — If a charity has number codes (for example: 3, 6, 7) in the second column with a yellow X mark 🔀 that means the charity did not meet cited provision(s) of the BBB Charity Standards on pages 44–45.

**Control of the sequential of the requested information or the information provided that the sequential of the requested information or the information provided was not sufficient to conclude that they met the cited standard(s).** 

**Did Not Disclose** — If a charity has a red exclamation mark **I** the charitable organization either has not responded to written BBB WGA requests for information or has declined to be evaluated in relation to the *BBB Standards for Charity Accountability*. Charity participation in the BBB WGA's review is voluntary. However, without the requested information, it is not possible to determine whether these charities adhere to all of the *BBB Standards for Charity Accountability*. The BBB WGA encourages charities to disclose accountability information beyond that typically included in financial statements and government filings, in order to demonstrate transparency and strengthen public trust in the charitable sector. The majority of national charities contacted by BBB WGA provide information and participate in the BBB WGA's evaluation program.

**Review in Progress** — Charities with a **...** in the column marked Review in Progress are being routinely evaluated based on current materials provided by the organization to the BBB WGA.









A Chance in Life				
A Leg To Stand On				
AARP Foundation				
Abandoned Children's Fund				
Academy of American Poets				
Accelerated Cure Project				8
Access Fund				A
ACLU Foundation	See e	ntry for American C	Civil Liberties U	
Action Against Hunger			5, 6, 7, 16	
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Adopt-A-Classroom				
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African Christian Fellowship International		1, 4, 6, 7, 11, 14,	13, 15, 16	
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African Enterprise				
African Wildlife Foundation				
Aga Khan Foundation USA				
Aid for AIDS International		2, 7	14	
Aid for Starving Children				
Alaska Wilderness League				
Alight				
Alliance for Cancer Gene Therapy				
Alliance for Lupus Research	See e	entry for Lupus R	Research Allia	nce.
Alpha-1 Foundation				
ALS Association				
ALS Therapy Development Institute				
ALSAC/St. Jude Children's				
Research Hospital				
Alzheimer's Association/Alzheimer's Disease				
and Related Disorders Association				
Alzheimer's Disease Research Foundation	See e	entry for Cure Alz	zheimer's Fur	nd.
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American Kidney FundIIIAmerican Kidney Services138, 9IAmerican Leprosy MissionsIIIAmerican Liver FoundationI7IAmerican Near East Refugee AidSee entry for Anera.IIAmerican Partnership for Eosinophilic DisordersIIIAmerican Printing House for the BlindIIII	American Jewish Joint Distribution Committee					
American Kidney Services138, 9American Leprosy MissionsIIIAmerican Liver FoundationI7IAmerican Near East Refugee AidSee entry for Anera.IIAmerican Partnership for Eosinophilic DisordersIIIAmerican Printing House for the BlindIIII	American Jewish World Service					
American Leprosy MissionsIIAmerican Liver FoundationI7American Near East Refugee AidSee entry for Anera.American Partnership for Eosinophilic DisordersIAmerican Printing House for the BlindI	American Kidney Fund					
American Liver FoundationImage: Constraint of the state of	American Kidney Services		13	8, 9		
American Near East Refugee Aid See entry for Anera.   American Partnership for Image: Constraint of the Blind   Eosinophilic Disorders Image: Constraint of the Blind   American Printing House for the Blind Image: Constraint of the Blind	American Leprosy Missions					
American Partnership for Eosinophilic DisordersImage: Construction of the state	American Liver Foundation			7		
Eosinophilic DisordersImage: Constraint of the BlindImage: Constraint of the BlindAmerican Printing House for the BlindImage: Constraint of the BlindImage: Constraint of the Blind	American Near East Refugee Aid	See e	entry for Anera.			
American Printing House for the Blind	American Partnership for					
	Eosinophilic Disorders					
	American Printing House for the Blind					
American Red Cross	American Red Cross					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
American Society for the Prevention of Cruelty to Animals					
American Stroke Association	See e	entry for America	n Heart Ass	ociation	
American Technion Society					
American Thyroid Association					
American Tinnitus Association					
Americans United for Separation of Church and State					
AmeriCares Foundation					
America's Charities					
America's VetDogs—The Veteran's K-9 Corps	Blind	entry for Guide D and America's V	etDogs.		
amfAR		entry for Foundat	tion for AIDS	S Resear	ch.
Amnesty International of the USA					
Amputee Coalition of America					
AMREF Health Africa					
AMVETS National Service Foundation					•••
Amyotrophic Lateral Sclerosis Association		entry for ALS Ass	ociation.		
Anera					
Animal Legal Defense Fund					
APOPO U.S.		1, 4, 11, 16, 17			
Appalachia Service Project					
Appalachian Trail Conservancy					
Arc of the United States, The					
Archaeological Conservancy					
Armed Services YMCA of the USA		6, 14			
Armenian Eye Care Project		1, 3, 14, 16, 17	13		
Arms of Hope					
Arthritis Foundation					
Asia's Hope					
ASPCA		entry for America ention of Cruelty	-	or the	
Asthma and Allergy Foundation of America					
Astronaut Scholarship Foundation		7, 10			
Atlas Free					
Autism Society of America					
Autism Speaks					
Autism Spectrum Disorder Foundation				8	

Barry Goldwater Institute for Public		6, 7, 14, 16, 18	3	
Policy Research				
Barth Syndrome Foundation				
Because International		11, 16		
Benny Hinn Ministries				
Best Buddies International				
Best Friends Animal Society				•••
Bethany Christian Services				
Bible Broadcasting Network				
Bible League International				
Bibles for the World				•••
Biblica				
Big Brothers Big Sisters of America				
Big Life Foundation USA				
Bigelow Laboratory for Ocean Sciences		6, 7		
Bill, Hillary & Chelsea Clinton Foundation	See e	entry for Clinton I	Foundation.	
Billy Graham Evangelistic Association				
Blessings in a Backpack			7	
Blinded Veterans Association		8, 10, 16, 18		
Blood Water Mission				
Blue Card				
Blue Star Families				
3'nai B'rith International				
Bobby Jones Chiari and Syringomyelia Foundation				
Bone Health and Osteoporosis Foundation				
Books for Africa				
Boot Campaign, Inc.				
Boulder Crest Retreat Foundation				
Boy Scouts of America				
Boys & Girls Clubs of America				
Boys Town				
Brain Injury Association of America		6, 14, 18	1, 3, 19	
Bread for the World Institute				
Breakthrough T1D				
Breast Cancer Prevention Partners				•••
Brennan Center for Justice				
BrightFocus Foundation				
Brother's Brother Foundation				

Accredited (Met Standards) X

Standards Not Met ?

Unable to Verify .

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Did Not Disclose Progress

Name of National Charity







Did Not Disclose Review in Progress

Campaign for Tobacco-Free Kids					
Cancer Research Institute					
Canine Companions for Independence				H	
Cantor Fitzgerald Relief Fund					
Care Net					
Care USA					
Caring for Cambodia				8	
CaringBridge					
Casting for Recovery		14, 16, 19			
Catholic Church Extension Society of the USA					I
Catholic Legal Immigration Network		7, 14, 16	3, 13		I
Catholic Medical Mission Board					Ī
Catholic Near East Welfare Association					Ĵ
Catholic Relief Services					Ĵ
CEDARS Home for Children Foundation		8, 10			Í
Celebrity Foundation for Children					Ĵ
Center for Adoption Support and Education		6			I
Center for Biological Diversity				8	I
Center for Food Safety					Ī
Center for International Policy				8	Ī
Center for Reproductive Rights					Ī
Center for Science in the Public Interest					Ī
Center for Violence Prevention					ľ
Center for Watershed Protection		14, 16	11, 13		Ī
Central Asia Institute					T
CentroNia		16, 18	1, 13, 14, 17		Ī
Ceres					Ī
Challenger Center for Space Science Education					Ī
Charcot-Marie-Tooth Association		6, 7, 11, 16, 18	13		Ĵ
Charity Global	See e	entry for charity:	water.		1
Charity Navigator					
charity: water					Í
CharityVision International					f
CHC: Creating Healthier Communities					f
Chesapeake Bay Foundation					f
Child Mind Institute					f
Childcare Worldwide				8	f
ChildFund International					f
Childhood Leukemia Foundation		2,6,7,8,9,16,18	15		f
Children International		_, , , , , , , , , , , , , , , , , , ,			f

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Children of Armenia Fund					
Children of Fallen Patriots Foundation					
Children, Incorporated					
Children's Cancer Cause		14, 18			
Children's Cancer Research Fund					
Children's Defense Fund		16	14		
Children's Food Fund	See ent	ry for World E	mergency Re	elief.	
Children's Inn at NIH					
Children's International Summer Village					
Children's Organ Transplant Association					
Children's Scholarship Fund					
Children's Tumor Foundation					
Children's Wish Foundation International					
Chop Chop Family					
Christian Aid Mission					
Christian Appalachian Project		1, 6, 7			
Christian Blind Mission International					
Christian Broadcasting Network					
Christian Freedom International		6, 14, 16			
Christian Relief Services Charities					
Christopher and Dana Reeve Foundation					
Church World Service					
Cigar Family Charitable Foundation					
CitiHope International					
Citizens Against Government Waste					
Civil Air Patrol					
Clare Booth Luce Policy Institute					
Clinton Foundation / aka Bill, Hillary					
& Chelsea Clinton Foundation					
Coalition to Salute America's Heroes Foundation					
Coast Guard Foundation					
Colorectal Cancer Alliance		14	15, 16		
Combat Blindness International		6	7		
Comic Relief, Inc.					•••
Common Hope					
Communities In Schools					
Compassion & Choices					
Compassion International					
Concern Worldwide US					
Conquer Cancer Foundation of the					
American Society of Clinical Oncology					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Rev Pro
Consumer Reports					
COPD Foundation				•	
Coptic Orphans Support Association					
Corporate Accountability					
Corporate America Supports You					
Corporation for Supportive Housing					
Correctional Peace Officers Foundation					
Corus International					
Council for Adult and Experiential Learning					
Covenant House					
Crisis Relief Network					
Crista Ministries					
Crohn's & Colitis Foundation					
Cross International		7, 14			
CRU					
Cure Alzheimer's Fund					
CURE Epilepsy					
Cure HHT		14			
CURE International					
Cure SMA					
CureSearch for Children's Cancer			7. 15		
Cystic Fibrosis Foundation					
Damon Runyon Cancer Research Foundation		10			
Dana-Farber Cancer Institute					
Dave Thomas Foundation for Adoption					
The David Sheldrick Wildlife Trust USA				•	
Days End Farm Horse Rescue					
Days for Girls International		19			
Death With Dignity National Center					
Defenders of Wildlife					
Delivering Good					
Diabetes Action Research and					
Education Foundation					
Diabetes Research Institute Foundation		16			
Dian Fossey Gorilla Fund International					
The DigDeep Right to Water Project					
Direct Relief					
Disabled American Veterans					
Disabled Veterans National Foundation		6, 7, 8, 9, 16, 17			
DiscipleMakers		18			

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Doctors Without Borders USA		4, 6, 16, 19			
Dogs for Better Lives					
Dogs for Law Enforcement					
DonorsChoose.org					
DoSomething		14			
Dravet Syndrome Foundation		14, 16, 18	13		
Dream Factory					
Dress for Success Worldwide					
Dressember Foundation		4, 6, 7, 16, 18, 19	15		
Drug Policy Alliance					
Ducks Unlimited					•••
Dupuytren Research Group					
Eagle Mountain International Church					
Earth Island Institute					
EARTHDAY.ORG					
Earthjustice					
EarthShare					
Earthwatch Institute					
Earthworks					
Eastern Congo Initiative					
Easterseals					
EB Research Partnership					
EdChoice					
Education is Freedom					
Ehlers-Danlos Society					
Eight Days of Hope					
Eisenhower Foundation					
Ekal Vidyalaya Foundation of USA					
Elephant Sanctuary in Tennessee					
Elizabeth Glaser Pediatric AIDS Foundation					
Embrace Relief Foundation					
Emergency USA					
EngenderHealth					
Entertainment Industry Foundation					
Environmental Defense Fund		1 4 6 7 14 16	7 15		
Environmental Working Group		1, 4, 6, 7, 14, 16	3. 15		
EOD Warrior Foundation		7 7	1 C 14 15		
Epilepsy Foundation		3, 7	1, 6, 14, 15		
Episcopal Relief & Development					
Equality Now					

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Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review i Progress
Equine Land Conservation Resource					
Evangelical Lutheran Church in America					
Everglades Foundation					
Every Child Ministries					
Every Mother Counts					
Everytown for Gun Safety Support Fund					
Ezer Mizion					•••
FairVote					
Family Legacy Missions International				8	
Family Reach Foundation					
Family Research Council					
Farm Sanctuary					
Father Flanagan's Boys' Home		entry for Boys To			
Favor International		The second se	vvi i.		
Federation for American Immigration Reform					
Feed My Starving Children					
Feed the Children					
Feeding America		7 10			
Fellowship of Christian Athletes		3, 16			
Field Ready					
FINCA International				8	
Firefighter Cancer Support Network				8	
First Book					
First Nations Development Institute Fisher House Foundation					
Fistula Foundation		7 14 10	15		
FOCUS North America		7, 14, 16	15		
Focus on the Family					
Fonkoze USA					
Food & Water Watch					
Food for the Hungry					
Food for the Poor		4 10			
FoodCorps		4, 18			
For Inspiration and Recognition of Science and Technology (FIRST)		3, 6, 17			
FORCE: Facing Our Risk of Cancer Empowered		19			
Ford's Theatre Society					
Forever Our Rivers Foundation					
Forward Edge International					
Fos Feminista					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Foundation Fighting Blindness					
Foundation for AIDS Research					
Foundation for Children in Need					
Foundation for Economic Education		6, 7, 16, 18	3		
Foundation for Ichthyosis & Related Skin Types		6, 7, 14, 16	15		
Foundation for Individual Rights and Expression					•••
Foundation for the National Institutes of Health					
Franciscan Foundation for the Holy Land					
Fred Hutchinson Cancer Center					
Free Wheelchair Mission					
Freedom from Religion Foundation			13		
Freedom Service Dogs		7, 14			
French Heritage Society					
Friends of Animals					
Friends of the Earth					
Friends of Trees					
Friends Without a Border					
Friendship Force International					
FSHD Society					
Fuller Center for Housing					
Galapagos Conservancy		16	14		
Gary Sinise Foundation					
Gateway for Cancer Research					
Gay and Lesbian Alliance Against Defamation					•••
Gentle Giants Draft Horse Rescue Society					
Gift of Adoption Fund					
Gift of Life International					
Gift of Life Marrow Registry					
Giraffe Heroes Project					
Girl Scouts of the USA					
Girls Educational and Mentoring Services					
Girls Inc.		19			
Girls Who Code					
Give Kids The World					
Give2Asia					
GiveDirectly		2, 14, 16	1		
Giving Kitchen					
GLAAD		try for Gay and Lesk	pian Alliance Ag	gainst Defa	amation.
GLAAD Glaucoma Research Foundation		try for Gay and Lesk	pian Alliance Ag	gainst Defa	amation.

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Global AIDS Interfaith Alliance					
Global Child Advocates		4, 13, 16	9, 11, 14		
Global Christian Relief		6, 7			
Global Communities					•••
The Global FoodBanking Network					
Global Forest Generation					•••
Global Fund for Children					
Global Fund for Women					
Global Heritage Fund					
Global Impact					
Global Justice Center					
Global Lyme Alliance					
Global Partnerships					
Global Sanctuary for Elephants		1, 4, 6			
GlobalGiving Foundation					
GO Ministries					
GO2 Foundation for Lung Cancer					
Good Days		4			
The Good Food Institute					
Good Plus Foundation					
Good Sports					
Good360		6, 7, 14, 16	3, 13, 15		
Goodwill Industries International					
Gospel for Asia					
Government Accountability Project					
Grameen Foundation					
Grand Canyon Trust					
Grassroots International					
Greater Good Charities					
Greater Yellowstone Coalition					•••
Green Beret Foundation		6, 16, 19	1, 14, 15		
Greenpeace Fund					
Grist Magazine					
Guide Dog Foundation for the Blind					
and America's VetDogs					
Guide Dogs for the Blind					
Guide Dogs of America					
Guiding Eyes for the Blind					
Guttmacher Institute		1, 6			



Standards Not Met

? Unable to Verify

••• Did Not Review in Progress

H. Lee Moffitt Cancer Center and				
Research Institute Foundation				
Habitat for Humanity International				
Hagar USA				
Haiti Clinic				
Haiti Partners				
Hal Lindsey Website Ministries				
Halcyon House				•••
Hand in Hand American Friends of the Center		1, 6, 7, 14, 17, 18	3, 13, 16	
for Jewish-Arab Education in Israel				
Hazelden Betty Ford Foundation				
Headstrong Project				
Health Volunteers Overseas				
HealthWell Foundation				
Hearing Health Foundation				
Hearing Loss Association of America				
Heart to Heart International				
Heartbeat International				
Hebrew Immigrant Aid Society	See e	entry for HIAS.		
Heifer Project International				
Helen Keller International				
Help Heal Veterans				
Help Hope Live				
Help Me See				
Helping Children Worldwide				
Helping Hand for Relief and Development				
Heritage for the Blind				
The Heritage Foundation				
HHT Foundation International	See e	entry for Cure H⊢	IT.	
HIAS				
Hidaya Foundation				
Hire Heroes USA				
Hispanic Association of Colleges and Universities				
Hispanic Scholarship Fund				
Holt International Children's Services				
Home Missioners of America				
Homes for Our Troops				
Honor Flight Network				
Hope for Haiti				
Hope for Haiti's Children		4, 6		

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Hope for Justice		8			
Hope for the Warriors		7, 16, 19	13		
HOPE International					
Hope Walks		6, 7			
HOPE worldwide					
Human Coalition					
Human Development Foundation of North America					
Human Life International					
Human Milk Banking Association of North America		11, 14, 16, 17, 18	15		
Human Rights Campaign Foundation					
Human Rights Watch					
Humane Society International					
Humane Society of the United States					
Humanity & Inclusion					
The Hunger Project					
Huntington's Disease Society of America					
Hydrocephalus Association					
ICNA Relief USA					
iDE-International Development Enterprises					
In Defense of Animals					
Independence Fund					
Independent Sector					
Indian Law Resource Center					
Inner-City Muslim Action Network					
Innovations for Poverty Action					
Insight for Living Ministries					
Inspiring Body of Christ Church					
InStep International					
Institute for Justice					
Institute for Shipboard Education		1, 7, 16			
Institute for Social Policy and Understanding					
International Aid Charity		1, 7, 14, 16, 17	2, 4, 5, 8, 9,		
			10, 11, 12, 13		
International Animal Rescue, US					
International Book Project					
International Budget Partnership					•••
International Campaign for Tibet		6, 7, 14, 16	8, 9, 13		
International Catholic Migration Commission					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
International Centre for Missing		7			
and Exploited Children					
International Children's Fund		4, 6, 7, 14, 17, 18	13		
International Christian Concern					
International Eye Foundation					
International Fellowship of Christians and Jews					
International FOP Association					
International Foundation for Functional		1, 3, 4, 6, 7, 14,	15		
Gastrointestinal Disorders		16, 17, 18, 19			
International Fund for Animal Welfare					
International Institute of Rural Reconstruction					
International Justice Mission					
International Literacy and Development					
International Medical Corps					
International Medical Relief					
International Myeloma Foundation					
International OCD Foundation					•••
International Rescue Committee					
International Rivers					
International Social Service USA Branch					
Inernational Union of Police Associations					
InterVarsity Christian Fellowship USA					
IntraHealth International					
Invisible Children					
Islamic Relief USA					
Israel Cancer Research Fund					
Israel Tennis & Education Centers					
JAARS					
Jackie Robinson Foundation					
Jane Goodall Institute for Wildlife, Research,					
Education and Conservation					
JBI International					
JDRF International	See e	entry for Breakth	rough T1D.		
Jewish National Fund					
Jewish Voice Ministries International					
Jews for Jesus					
Jimmy Fund	See e	entry for Dana-Fa	rber Cancer	Institut	e.
Joel Osteen Ministries					
John F. Kennedy Center for the Performing Arts					
Joyce Meyer Ministries					

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Name of National Charity	Accredited (Met Standards)	Standards Not Met	<b>Unable</b> to Verify	Did Not Disclose	Review in Progress
Judicial Watch				8	
Junior Achievement USA					
Just Detention International					
Just One International					•••
K9s for Warriors		6, 16, 17			
KABOOM!					
Kars4Kids					
Keep a Child Alive					
Keep America Beautiful		6, 7, 16			
Keepers of the Wild					
Kennel to Couch		1, 3, 6, 7, 14, 16, 18	9, 13		
Kenneth Copeland Ministries	See ei	ntry for Eagle Mou	ıntain Internat	ional Ch	urch.
Keystone Symposia on Molecular and		7, 16, 17			
Cellular Biology					
Kidney Cancer Association					
Kids Against Hunger					
Kids Alive International					
Kids in Need of Defense					
Kids in Need of Development, Education and Relief					
Kids Wish Network					
Kinship United					
Kiva Microfunds					
Kiwanis Children's Fund					
Korean War Veterans Memorial Foundation		1, 6, 7, 14, 16, 17, 18	13, 15		
Kupenda for the Children					
Lambda Legal Defense and Education Fund					
Land Trust Alliance					
Last Chance for Animals					
Laureus Sport for Good Foundation USA					
Law Enforcement Legal Defense Fund					
Law Enforcement Officers Relief Fund					
League of American Bicyclists		6, 7, 16, 18			
League of Conservation Voters Education Fund					
League of Women Voters Education Fund					
Learning Ally					
Learning Ally Legacy Youth Leadership					
		entry for OneSigh	t.		

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Life in Abundance International		14, 16, 17	3		
Life Legal Defense Foundation					•••
LIFE Outreach International					
Lifesavers					
LIGHT Health & Wellness Comprehensive Services					
Limbs for Life Foundation		7, 10			
Lions Clubs International Foundation		6, 14, 18	10		
Local Initiatives Support Corporation					
Live Action					
Living Water International					
Locks of Love					
Lotus House Women's Shelter					
Love A Child					
Love Justice International					
Love146					
Luke's Wings					
LuMind Research Down Syndrome Foundation					
Lung Cancer Research Foundation					
LUNGevity Foundation					
Lupus Foundation of America					
Lupus Research Alliance					
Lustgarten Foundation		1, 18	6, 7, 15		
Lutheran Immigration and Refugee Service			13		
Lutheran World Relief	See e	entry for Corus In	iternational.		
Lymphatic Education and Research Network					
Lymphoma Research Foundation					
Macular Degeneration Research	See e	entry for BrightFo	ocus Founda	tion.	
MADD	See e	entry for Mothers	Against Dru	nk Driv	ing.
MADRE					
Make-A-Wish Foundation of America					
Make-A-Wish International					
The Malala Fund					
Many Hopes		8			
Maoz Israel Ministries					
MAP International					
Marathon Kids					
Marbleseed					
March of Dimes					
Marfan Foundation, The					
Marijuana Policy Project Foundation					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Marine Corps Association Foundation					•••
Marine Corps Heritage Foundation					
Marine Corps - Law Enforcement Foundation					
Marine Corps Scholarship Foundation					
Marine Mammal Center					
Marine Toys for Tots Foundation					
Marist Brothers					
Marshall Legacy Institute					
Mary Kay Foundation					
Maryknoll Sisters of St. Dominic					
MAZON: A Jewish Response to Hunger			7		
Meals on Wheels America					
Media Research Center					
Medical Students for Choice					•••
Medical Teams International					
Meds & Food for Kids		7, 17, 18	16		
MedShare International					
Melanoma Research Foundation					
Memorial Sloan-Kettering Cancer Center					
Mended Hearts					
Mennonite Central Committee					
Mennonite Disaster Service		7			
Mental Health America					
Mercury One					
Mercy Corps					
Mercy for Animals					
Mercy Home for Boys and Girls					
Mercy Medical Angels		7, 14, 16	3		
Mercy Multiplied America					
Mercy Ships					
Mercy Without Limits					
Mesothelioma Applied Research Foundation					
Mexico Medical Missions					
Michael J. Fox Foundation for Parkinson's Research					
Middle East Children's Alliance					
MidwayUSA Foundation		3	5, 7		
Midwest Food Bank					
Military Child Education Coalition					
Military Officers Association of America					
Scholarship Fund					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Military Order of the Purple Heart				8	
Service Foundation					
Military Spouse Corporate Career Network					
Military Warriors Support Foundation					
Military with PTSD					
MiracleFeet			4		
Mission India					
Mona Foundation					
Morris Animal Foundation		16			
Mother Jones		6, 7			
Mothers Against Drunk Driving					
mothers2mothers International					
Mount Vernon Ladies' Association of the Union					
Mountain Lion Foundation					
Mountain States Legal Foundation					•••
Move United					
Movember Foundation					•••
Mozilla Foundation					
MPN Research Foundation		7, 16			
Mr. Holland's Opus Foundation		6, 7, 14, 16, 19	1, 18		
Ms. Foundation for Women					
Multiple Myeloma Research Foundation		1, 3, 6, 7, 16	13		
Multiple Sclerosis Association of America					
Multiple Sclerosis Foundation					
Muscular Dystrophy Association					
Muslim Legal Fund of America					
Mutts With a Mission					
My Stuff Bags Foundation					
Myasthenia Gravis Foundation of America					
NAACP Empowerment Programs					
NAACP Legal Defense and Educational Fund					
NAMI					
NARSAD: d/b/a Brain and Behavior					
Research Foundation					
National 4-H Council		14			
National Abortion Federation					
National Academy of Engineering Fund					
National Alliance to End Homelessness					
National Alopecia Areata Foundation					
National Anti-Vivisection Society					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
National Arbor Day Foundation					
National Association for the Exchange of					
Industrial Resources / NAEIR					
National Association of American Veterans					
National Association of Christian Churches					
National Association of Police					
Athletic-Activities League					
National Association of the Deaf					
National Ataxia Foundation					
National Audubon Society					
National Bleeding Disorders Foundation					
National Blood Clot Alliance		11			
National Brain Tumor Society					
National Breast Cancer Coalition Fund					
National Breast Cancer Foundation		1, 4			
National Cancer Assistance Foundation					
National Caregiving Foundation					
National Center for Families Learning					
National Center for Healthy Housing					
National Center for Learning Disabilities					
National Center for Lesbian Rights					
National Center for Missing and Exploited Children					
National Center for Public Policy Research					
National Center for Victims of Crime					•••
National Center on Shaken Baby Syndrome					
National Child Safety Council					
National Children's Cancer Society					
National Coalition for Cancer Survivorship					
dba Cancer Survivors Coalition					
National Congress of Parents and Teachers					
National Constitution Center					
National Consumer Law Center					
National Council of Churches USA					
National Council of the US Society of					
St. Vincent de Paul					
National Council on Aging					
National Council of the YMCAS of the USA					
National Council on U.SArab Relations				H	
National Credit Union Foundation					
National Democratic Institute for		6, 7, 14, 16, 17, 18	3, 13, 15		
International Affairs					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose
National Disaster Search Dog Foundation				
National Domestic Violence Hotline				
National Down Syndrome Society		7		
National Eating Disorders Association				
National Eczema Association				
National Education for Assistance Dog Services				
National Environmental Education and		6, 7		
Training Foundation				
National Fallen Firefighters Foundation				
National Federation of The Blind			1	
National FFA Foundation				
National Fish and Wildlife Foundation				
National Forest Foundation				
National Foundation for Advancement				
in the Arts, Inc.				
National Foundation for Cancer Research				
National Geographic Society		6, 7, 10, 12, 14, 16, 17	20	
National Immigration Forum				
National Indian Child Welfare Association				
National Jewish Health				
National Kidney Foundation				
National Law Enforcement and				
Firefighters Children's Foundation				
National Marine Sanctuary Foundation				
National Military Family Association				
National Multiple Sclerosis Society				
National Network of Abortion Funds				
National Network to End Domestic Violence				
National Organization for Rare Disorders		6, 14, 16		
National Park Foundation		7, 14, 16		
National Park Trust				
National Parks Conservation Association				
National Partnership for Women and Families				
National Pediatric Cancer Foundation				
National Psoriasis Foundation			13	
National Relief Charities	See e	ntry for Partnershi	p With Native	Americans.
National Right to Life Committee Educational				
Trust Fund				
National Runaway Safeline				
National Safe Place Network				

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
National September 11 Memorial and Museum					
National Space Society					
National Stem Cell Foundation					
National Trust for Historic Preservation in the United States					
National Tuberous Sclerosis Association	See e	entry for TSC Allia	ance.		
National Urban League					
National Wildlife Federation					
National Women's Health Network					
National World War II Museum					
Native American Aid	See e	ntry for Partnershi	p With Native	America	ans.
Native American Emergency Relief	See e	entry for World E	mergency Re	elief.	
Native American Heritage Association					
Native American Rights Fund					
Native Forward Scholars Fund					
Natural Resources Defense Council					
Nature Conservancy					
Navajo Relief Fund	See e	ntry for Partnershi	p With Native	America	ans.
Navigators					
Navy-Marine Corps Relief Society					
Near East Foundation		7			
NeedyMeds					
NeighborWorks America					
Nepal Youth Foundation					
NephCure Kidney International					
Nerdy Girl Success					•••
Net Impact					
Network for Teaching Entrepreneurship					
Network for Good					
Neuroendocrine Tumor Research Foundation			14		
New Beginning Children's Homes					
New Eyes for the Needy					
New Generations					•••
New Israel Fund					
New Venture Fund					
No One Left Behind					•••
Nonhuman Rights Project					
Nonviolent Peaceforce					
Nora Lam Chinese Ministries					
North American Conference on Ethiopian Jewry		1, 3, 7, 14	13		
North American Land Trust		1, 16, 17, 18			

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
North American Mission Board, SBC				8	
North Shore Animal League America					
Northeast Animal Shelter					
Northern Plains Reservation Aid	See e	entry for Partnersh	nip With Nativ	ve Amer	ricans.
Now I Lay Me Down to Sleep		7			
NPH USA					
NSPIRE Outreach					
NTM Info & Research					
NumbersUSA Education and Research Foundation					
Nuru International					
Oblate Missionary Society					
Ocean Conservancy					
Oceanic Society Expeditions					
Officers' Christian Fellowship of the USA					
Omaha Home for Boys					
One Heartland					
One Percent for the Planet					
One Tree Planted					
OneSight					
OneSky		4, 6			
Open Medicine Foundation					
Operation Blessing International					
Operation Finally Home					•••
Operation Gratitude		7, 16	6		
Operation Healing Forces		7			
Operation Homefront					
Operation Serve International		3, 7, 11, 14, 16, 17, 18	4, 10, 15		
Operation Smile					•••
Operation Underground Railroad		1, 4, 6, 7, 14, 16, 19	5, 13, 15		
Operation USA					
Operation Warm					
Opportunities Industrialization Centers					
of America					
Opportunity International					
Optimist International Foundation					
ORBIS International	See e	entry for Project (	ORBIS Intern	ational.	
Organization for Autism Research		3, 7, 17, 19			
Orphan Grain Train					
Orphan Helpers					

C

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Orphans in Need USA					
Osteogenesis Imperfecta Foundation		1, 6, 7, 14, 16	3, 15		
Others First					
Our Daily Bread Ministries		17			
Outreach Aid to the Americas					
Outreach International					
OutRight Action International					
Ovarian Cancer Research Alliance					
Oxfam America					
P.E.F. Israel Endowment Funds				8	
Pachamama Alliance			5		
Pachyonychia Congenita Project					
Pacific Crest Trail Association					
Pacific Legal Foundation					
Pacifica Foundation					
Pact					
Pajama Program					
Pan African Sanctuary Alliance					
Pancreatic Cancer Action Network					
Panthera					
Paralyzed Veterans of America		6, 7, 8, 9, 14, 16	1		
Parent Project for Muscular Dystrophy Research					
Parents of Murdered Children		18			
Parents Television Council					
Parkinson's Foundation					
Partners in Health					
Partners of the Americas		13	9		
Partnership for Transparency Fund					
Partnership Project					
Partnership With Native Americans					
Passport					
Pat Tillman Foundation					
PATH		7, 14, 18			
Pathfinder International					
Patient Access Network Foundation		4			
Patient Advocate Foundation					
Paws for Purple Hearts					
Paws With A Cause					
paws4people					•••
PayPal Charitable Giving Fund					

P

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
PCI-Media Impact		6, 7			
Pearl S. Buck International					
Pediatric Brain Tumor Foundation of the U.S.					
Pediatric Cancer Research Foundation					
Pencils of Promise					
Penny Appeal USA					
People for the Ethical Treatment of Animals		2			
People United for Christ					
Per Scholas					
Performing Animal Welfare Society					
Persecution Project Foundation					
Pet Partners					•••
Pesticide Action Network North America					
Petfinder Foundation					
PetSmart Charities					
Phoenix Society for Burn Survivors					
Physicians Committee for Responsible Medicine					
Physicians for Peace Foundation					
Pine Street Inn					
PKD Foundation					
Plan International USA					
Planet Aid					
Planet Water Foundation					
Planned Parenthood Federation of America					
Plant With Purpose					
Platelet Disorder Support Association					
Players Philanthropy Fund					
Pledgeling Foundation					
Point Foundation					
Points of Light Foundation					
Polar Bears International					
Polaris Project			11		
Population Connection					
Population Council					
Population Institute					
Population Media Center					
Population Services International					
Possible					
Prader-Willi Syndrome Association					
Prager University Foundation					
Precept Ministries of Reach Out					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress		
Preeclampsia Foundation							
Prevent Blindness							
Prevent Cancer Foundation							
Prevent Child Abuse America		6, 7					
Priests for Life							
Primarily Primates							
Primary Health Care							
Primate Rescue Center							
Prison Fellowship International							
Prison Fellowship Academies	See e	entry for Prison F	ellowship Mi	nistries.			
Prison Fellowship Advocacy and Justice Reform	See e	entry for Prison F	ellowship Mi	nistries.			
Prison Fellowship Ministries							
Pro Mujer							
Progeria Research Foundation			5				
Progressive Agriculture Foundation		6, 7	15				
Project A.L.S.							
Project Amigo							
Project AWARE Foundation							
Project C.U.R.E.							
Project Concern International	See entry for Global Communities.						
Project HOPE—The People-to-People							
Health Foundation							
Project on Government Oversight							
Project ORBIS International							
Project Rescue International	See e	entry for Rescue:	-reedom Inte	ernation	ial.		
Project Veritas							
ProLiteracy Worldwide							
Prosperity Now		18					
Prostate Cancer Foundation							
Provide							
Public Allies							
Public Citizen Foundation							
Pueblo a Pueblo							
Pulmonary Fibrosis Foundation							
Pulmonary Hypertension Association					•••		
Pure Water for the World							
pureHOPE				8			
Purple Heart	See e	entry for Military	Order of the				
		e Heart Service F					
Purple Heart Homes							

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress	
PVA Spinal Cord Injury Education and	See e	entry for Paralyze	ed Veterans c	of Amer	ica.	
Training Foundation						
Quiet Hour						$(\mathbf{r})$
Quixote Center						
Rafiki Foundation						R
RAICES						
Rails-to-Trails Conservancy						
Rainforest Action Network						
Rainforest Alliance						
Rainforest Trust		6, 7	19			
RAINN	See e	ntry for Rape, Abu	se & Incest Na	tional N	etwork.	
Rape, Abuse & Incest National Network					•••	
Rare						
RBC Ministries	See e	entry for Our Dai	ly Bread Mini	stries.		
Reading is Fundamental						
Rebuilding Together						
Recycle for Change						
Red Barn Farms						
Red Cloud Indian School		8				
Redeem International		1, 6, 7, 18	3, 15			
RedRover						
Reef Check Foundation					•••	
Refuge for Women		7				
Refugees International					•••	
Relief International		6, 7, 14, 16	1, 3, 13, 15			
Religious Freedom Coalition		1, 3, 4				
RemedyLIVE	See entry for SoulMedic Media Group.					
Remote Area Medical						
Reproductive Freedom for All						
Reproductive Health Access Project						
Rescue:Freedom International	See entry for Atlas Free.					
Research Down Syndrome	See entry for LuMind Research Down Syndrome					
	Foundation.					
Reservation Animal Rescue	See entry for Partnership with Native Americans.					
Resist		7				
RESOLVE: The National Infertility Association		6, 7, 14, 16, 19	15			
Resources for Human Development						
ReSurge International						
RIP Medical Debt		16, 18	4			

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Rise Against Hunger					
RISE International					
River Network					
Road Runners Club of America		18	15		
Road Scholar					
Robert A. Toigo Foundation					
Robert F. Kennedy Human Rights					
Ronald McDonald House Charities					
Room to Grow					
Room to Read					
Rotary Foundation of Rotary International					
Ruffed Grouse Society					
Rural Advancement Foundation					
International-USA					
Rutgers University Foundation				H	
S.O.S. International	See er	ntry for Sower of S	eeds Internati	onal Min	istries.
SADD		7, 14, 16, 18	3		
Safari Club International Foundation					
Salesian Missions					
Salvadoran American Humanitarian					
Foundation					
Salvation Army (National Corporation)					
Salvation Army World Service Office					
Samaritan's Purse					
Sandy Hook Promise Foundation		1, 4, 6			
Saprea					
Sarcoma Foundation of America					
SAT-7 North America					
Save the Children Federation					
Save the Chimps		6, 7			
Save the Redwoods League					
Saving Places	See e	storic			
	Prese	rvation in the Ur	nited States.		
SBP					
Scenic America					
Scholarship America		7	19		
Sea Shepherd Conservation Society					
SEE International					
Semester at Sea	See e	ntry for Institute f	or Shipboard	Educati	ion.
Semper Fi and America's Fund					

Name of National Charity	Accredited (Met Standards	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Send Relief				H	
Sentinels of Freedom Scholarship Foundation					
Sequoia Parks Conservancy					
SeriousFun Children's Network					
Servant Partners					
Seva Foundation					
Share Our Strength					
Sharsheret					
Sheep Dog Impact Assistance		1, 4, 6, 7, 11, 14, 16, 18	15		
Sheets From Home					
Sheldrick Wildlife Trust USA	See e	entry for The David	Sheldrick Wil	dlife Tru	st USA.
Shelter for Life International					
Shepherd Higher Education Consortium					
on Poverty					
Shoes That Fit		6	1, 14		
Shriners Hospitals for Children					
Sickle Cell Disease Association of America					
Sierra Club Foundation					
SIGN Fracture Care International					
SIM USA		6, 7, 16, 17	14		
Simon Wiesenthal Center		1			
Sioux Nation Relief Fund	See	entry for Partnersl	hip with Nativ	/e Amer	icans.
Sistema Infantil Teleton USA					
SIUT North America					
Sky's the Limit Fund					
Sleep in Heavenly Peace		4, 14, 16, 17, 18	13, 15		
Smile Train					
Soccer Without Boarders					
Society for Science & the Public		3			
Society of St. Andrew					
Soi Dog Foundation USA					
Solar Cookers International					
Solar United Neighbors					
Soldiers' Angels					
SoldierStrong		1, 4, 6, 7, 16, 18	15		
Soles4Souls					
Solve ME/CFS Initiative					
Sonoran Institute					
Sons of Italy Foundation					
SOS Children's Villages-USA					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
SoulMedic Media Group					
Southeastern Guide Dogs					
Southeastern Legal Foundation					
Southern Poverty Law Center					
Southern Utah Wilderness Alliance					
Southwest Indian Relief Council	See e	entry for Partnersl	nip with Nativ	/e Amei	ricans.
Southwest Reservation Aid	See e	entry for Partnersl	nip with Nativ	/e Amei	ricans.
Sower of Seeds International Ministries					
SPCA International					
Special Forces Charitable Trust					
Special Olympics					
Special Operations Warrior Foundation					
Special Spaces					
Spina Bifida Association of America		1, 6, 7, 16, 18	15		
Splash					
St. Baldrick's Foundation					
St. Bonaventure Indian Mission and School					
St. Joseph's Indian School and Missions					
St. Jude Children's Research Hospital	See e	entry for ALSAC.			
St. Labre Indian School Educational					
Association					
St. Luke's Foundation for Haiti					
St. Mary's Health Wagon			14		
St. Matthew's Churches					
St. Vincent de Paul National Council		entry for National Vincent de Paul		he US S	Society
Stand for Children Leadership Center					
Stand Up To Cancer	See e	entry for Entertain	ment Industr	y Found	dation.
Starkey Hearing Foundation					
Starlight Children's Foundation					
Start Early		7, 16	13		
Statement Arts, Inc					
Statue of Liberty-Ellis Island Foundation					
Step Up For Students					
Street Business School		1, 6, 7, 12, 14, 16	15		
Structured Employment Economic Development				8	
Student Conservation Association					
Students Against Driving Drunk	See e	entry for SADD.			
Students For Life of America					
Sudan Relief Fund					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Sundari Foundation	See e	entry for Lotus H	ouse Wome	n's Shelt	er.
Support For Educational and					
Economic Development					
Surfrider Foundation		7	13, 14		
Surgical Eye Expeditions International	See e	entry for SEE Inte	ernational.		
Susan G. Komen					
Swim Across America					
Syrian American Medical Society Foundation					
Taco Bell Foundation					
Tahirih Justice Center				8	
Task Force for Global Health					
Tax Foundation					•••
TCT Ministries					
Teach for America				8	
Team Jack Foundation		1, 6, 7, 16, 17	19		
Team Red, White, and Blue					
Team Rubicon		1, 3, 4, 6, 7, 14, 16	15, 19		
Technoserve					
Tee It Up for the Troops		1, 6, 7, 14, 16			
Teen Cancer America					
Teen Challenge International, USA					
Teen Health Connection		16, 18			
Tergar International		6, 7, 14, 16, 17, 18			
That Others May Live Foundation					
Theodore Roosevelt Conservation Partnership		6, 7			
Thirst Project					•••
Thomas Jefferson Foundation					
Ticket To Dream Foundation					
Tiger Haven					
Tiger Missing Link Foundation					
Tim Tebow Foundation					
Time for Lyme	See e	entry for Global L	yme Allianc	e.	
To Write Love On Her Arms		entry for TWLOH	-		
Together We Rise					
Tony La Russa's Animal Rescue Foundation					
Toy Foundation					
Toys for Tots	See e	entry for Marine 1	Toys for Tots	Founda	tion.
Tracy's Kids					
Travis Manion Foundation					
Travis Mills Foundation					

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Trees for the Future					
Trevor Project					
Trickle Up Program					
Trout Unlimited					
T'ruah		1, 14, 16, 18	15		
True Friends					
Trust Women Foundation		7, 11, 12, 16, 17			
Truth For Life					
TSC Alliance					
TSNE MissionWorks					
Tuberous Sclerosis Alliance	See e	entry for TSC Allia	ance.		
Tunnel to Towers Foundation					
Tukish Philanthropy Funds					
Turning Point USA					
Tuskegee Airmen National Historical Museum					
Twilight Wish Foundation					•••
TWLOHA					
U.S. Committee for Refugees and Immigrants Ulman Cancer Fund for Youth Adults				8	
		C 1C			
UNCF (United Negro College Fund)		6, 16			
Union of Concerned Scientists					•••
Union Sportsmen's Alliance					
Unitarian Universalist Service Committee United American Patriots					
		ntru for DodDou			
United Animal Nations	See e	entry for RedRove	er.		
United Board for Christian Higher Education in Asia					
United Breast Cancer Foundation		1, 3, 4, 18			
United Cancer Support Foundation					
United Cerebral Palsy		6, 7, 8, 14, 16, 18			
United Charitable					
United Help Ukraine		4, 6, 7	3		
United Lutheran Seminary					
United Methodist Committee on Relief					
United Negro College Fund	See e	entry for UNCF.			
United Network for Organ Sharing					
United Palestinian Appeal					

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Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress	
United Service Organizations	See e	ntry for USO.				
United Spinal Association						
United States Armed Forces Association	See entry for Veterans Support Foundation.					
United States Association for UNHCR						
United States Deputy Sheriffs Association						
United States Holocaust Memorial Museum						
United States Mission						
United States Olympic Committee		18	1, 3, 15			
United States Soccer Federation Foundation						
United States Veterans Initiative						
United Through Reading						
United Way Worldwide						
UNITY - United National Indian Tribal Youth					•••	
Up2Us		1, 6, 7, 14, 18	13			
Urbanpromise International		1, 6, 7, 16, 17, 18	15			
Urgent Action Fund for Women's Human Rights						
US Friends of The David Sheldrick	See e	ntry for The Dav	id Sheldrick '	Wildlife		
Wildlife Trust	Trust	-				
USA Cares					•••	
USO (United Service Organizations)						
V Foundation for Cancer Research						
Vehicles for Change						
Veteran Tickets Foundation						
Veterans Assistance Foundation						
Veterans of Foreign Wars National Home						
for Children						
Veterans of Foreign Wars of the United States						
Veterans Support Foundation						
Veterans Trauma Support Network	See e	ntry for Crisis Re	elief Network	ζ.		
VetJobs.org	See e	ntry for Corpora	ite America S	Support	s You.	
VetFirst	See e	ntry for United S	Spinal Associ	ation.		
VFW		ntry for Veteran				
	of the United States.					
VFW Foundation					•••	
VFW National Home	See e	ntry for Veterans	s of Foreign	Wars		
		nal Home for Ch	-			
VH1 Save the Music Foundation						
VHL Alliance						
Vibha		1, 6, 7	13, 15			

Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
Vietnam Veterans of America					
Village Health Works					
Village Missions		4, 6			
VisionSpring		6, 7, 16	14		
Vitae Foundation					
Vital Ground Foundation					
Voice of the Martyrs					
Volunteers of America		16, 17	3, 6, 7, 13,		
			14, 15		
Voto Latino Foundation		1, 6, 7, 8, 11, 14, 16, 17, 18			

W for Women	See e	entry for Ms. Fo	undation for W	/omen.		
Walker Cancer Research Institute						
Warm Blankets Children's Foundation	See e	entry for Kinshi	o United.			
Water For People						
Water Mission						
Water.org						
WaterAid America						
WaterKeeper Alliance						
Wayfinder Family Services						
WE Charity		14, 17				
We Raise Foundation					•••	
Western Rivers Conservancy						
Wheat Ridge Ministries	See entry for We Raise Foundation.					
Wheels for Wishes						
Wild Animal Sanctuary		3, 7				
WildAid		4, 6	1, 3, 13, 19			
WildEarth Guardians						
Wilderness Society						
Wildlands Conservancy						
Wildlife Rescue and Rehabilitation						
Wildlife Society		6, 7, 14				
Women for Women International						
Women's Sports Foundation						
Women's World Banking						
World Animal Protection						
World Bicycle Relief						
World Central Kitchen						
World Education						

Name of National Charity	Accredited (Met Standards)	Standards Not Met	<b>Unable</b> to Verify	Did Not Disclose	
World Emergency Relief					
World Federalist Movement - Institute for		6, 7, 8, 14,	1		
Global Policy		16, 18			
World Food Program USA					
World Harvest Church					
World Help					
World Hope International					
World Jewish Congress American Section					
World Medical Relief					
World Monuments Fund					
World Neighbors					
World Pediatric Project					
World Relief Corporation of National					
Association of Evangelicals					
World Renew					
World Resources Institute					
World Villages for Children					
World Vision					
World Wildlife Fund					
Worldwide Foundation for Credit Unions				8	
Wounded Warrior Project					
Wounded Warriors Family Support					
Wreaths Across America				8	
Wycliffe Bible Translators				8	
Xerces Society for Invertebrate Conservation					X
Yellowstone Forever				E	
YMCA of the USA	500.0	ntry for National Co	ouncil of VMC		
Yosemite Conservancy	366 61				
Young America's Foundation					
Young Life					
Young Living Foundation		0.10.17.10	7 7 17 14		
Young Marines of the Marine Corps League		6, 16, 17, 18	3, 7, 13, 14		
Young Survival Coalition		· · · · · · · · · · · · · · · · · · ·		for	
YoungArts		entry for National		for	
The second se		incement in the A	vrts.		_
Younique Foundation	See e	entry for Saprea.			-
Youth for Christ USA				8	

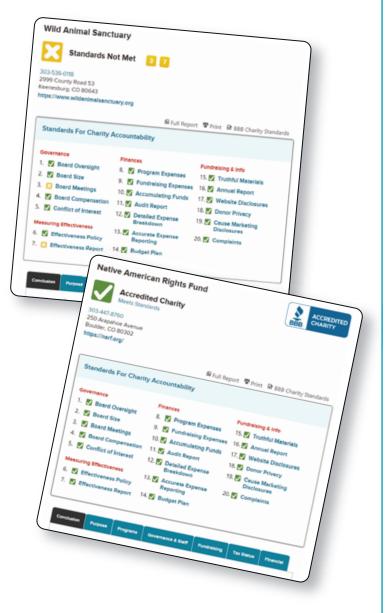
	Name of National Charity	Accredited (Met Standards)	Standards Not Met	Unable to Verify	Did Not Disclose	Review in Progress
	Youth Villages					
-	Youth, Improving Nonprofits for Children					
-	YWCA USA					
7						
4	Zachary and Elizabeth M. Fisher Center					
	for Alzheimer's Research Foundation					
-	ZERO Prostate Cancer					
-	Zonta Foundation for Women	<b>V</b>				

# Visit give.org.

For free access to detailed reports on the nationally soliciting charities appearing in the *Wise Giving Guide*.

Get more information on the mission, programs, governance, finances and fund raising activities of these organizations.

If a charity does not meet one or more BBB Charity Standards, you can review the explanation(s) of each finding.



# **Q&A about BBB Wise Giving Alliance**

#### **Q** How is BBB WGA different from other charity evaluators?

A BBB WGA is a **standards-based** charity monitoring organization that addresses a variety of issues besides just financial metrics. BBB Charity Standards, include, but are not limited to, such issues as: board oversight, results reporting, appeal accuracy, annual report availability, cause-related marketing disclosures, and responsiveness to donor complaints. While charity finances are important, solely focusing on them will result in an incomplete picture of a charity's accountability. See the full list of our 20 standards at the end of this *Guide*.

#### **Q** Does BBB WGA rate or grade charities?

A No. Charities are not rated against one another. A BBB WGA evaluation concludes either that a charity meets all the standards or does not meet certain ones, for reasons described in the report. Whatever the conclusion, the report does not represent approval or disapproval of the organization or its cause. BBB WGA does not suggest that prospective contributors give, or not give, to any particular organization.

#### **Q** How does the BBB WGA decide which charities to review?

A Inquiries from the public about a particular national charity prompt a BBB WGA letter requesting that the charity file information for a review. These inquiries come to us directly, by mail, phone, e-mail, and in referrals from local Better Business Bureaus. In addition, charities may file information for a review on their own initiative. In either case, BBB WGA determines whether the charity is soliciting nationally before it requests information. *There is no charge to charities for being evaluated*.

## **National Charity Seal Licensing Program**



give.org

where. The seal means the national charity displaying it meets the comprehensive standards of the BBB Wise Giving Alliance.

Use of the seal is entirely voluntary. Not every national charity that meets the standards will choose to participate in the seal program. Participants sign a license agreement and pay a sliding-scale fee based on their total contributions in the past year. A national charity is eligible to apply for participation in the seal program only after an evaluation concludes that the charity meets standards. Licensing fees help BBB WGA cover its expenses.

Occasionally donors ask BBB WGA whether licensing fees influence the outcome of charity evaluations. The answer is no. Our analyst staff is very thorough for each evaluation completed. After a charity report is posted online that shows the organization meets all 20 standards, a separate marketing staff then contacts the charity to invite them to consider participating in the seal program. In addition to this separation of the analytical and licensing processes, BBB WGA ensures that seal participants are reviewed with the same frequency (every two years) as other national charities. Since the inception of the Accredited Charity Seal, about 9% of participating charities were dropped from the seal program as the charity either no longer met standards or did not provide requested updated information. BBB WGA's commitment to objectivity is unwavering. We know that the public's trust in our work is essential to our credibility.

## **BBB Standards for Charity Accountability**

After a three-year period, drawing on independent research on donor expectations, professional and technical assistance from a variety of philanthropic experts, and numerous comments from donors and charities, the BBB Wise Giving Alliance issued the *Standards for Charity Accountability*.

The full text of the new standards, with a preface and an Implementation Guide describing how the Alliance applies them, is accessible on our website, www.give.org.

#### **GOVERNANCE AND OVERSIGHT**

The governing board has the ultimate oversight authority for any charitable organization. This section of the standards seeks to ensure that the volunteer board is active, independent and free of self-dealing. To meet these standards, the organization shall have:

**1.** A board of directors that provides adequate oversight of the charity's operations and its staff. Indication of adequate oversight includes, but is not limited to, regularly scheduled appraisals of the CEO's performance, evidence of disbursement controls such as board approval of the budget and fund raising practices, establishment of a conflict of interest policy and establishment of accounting procedures sufficient to safeguard charity finances.

**2.** A board of directors with a minimum of five voting members.

**3.** A minimum of three evenly spaced meetings per year of the full governing body with a majority in attendance, with face-to-face participation. A conference call of the full board can substitute for one of the three meetings of the governing body. For all meetings, alternative modes of participation are acceptable for those with physical disabilities.

**4.** Not more than one or 10% (whichever is greater) directly or indirectly compensated person(s) serving as voting member(s) of the board. Compensated members shall not serve as the board's chair or treasurer. [Publicly soliciting churches and other houses of worship: see the Implementation Guide at www.give.org for further information about the application of this standard.]

**5.** No transaction(s) in which any board or staff members have <u>material</u> conflicting interests with the charity resulting from any relationship or business affiliation. Factors that will be considered when concluding whether or not a related party transaction constitutes a conflict of interest and if such a conflict is material, include, but are not limited to: any arm's length procedures established by the charity; the size of the transaction relative to like expenses of the charity; whether the interested party participated in the board vote on the transaction; if competitive bids were sought and whether the transaction is one-time, recurring or ongoing.

#### **MEASURING EFFECTIVENESS**

An organization should regularly assess its effectiveness in achieving its mission. This section seeks to ensure that an organization has defined, measurable goals and objectives in place and a defined process in place to evaluate the success and impact of its program(s) in fulfilling the goals and objectives of the organization and that also identifies ways to address any deficiencies. To meet these standards, a charitable organization shall:

**6.** Have a board policy of assessing, no less than every two years, the organization's performance and effectiveness and of determining future actions required to achieve its mission.

**7.** Submit to the organization's governing body, for its approval, a written report that outlines the results of the aforementioned performance and effectiveness assessment and recommendations for future actions.

#### **FINANCES**

**Total Expenses** 

This section of the standards seeks to ensure that the charity spends its funds honestly, prudently and in accordance with statements made in fund raising appeals. To meet these standards, the charitable organization shall:

Please note that standards 8 and 9 have different denominators.

**8.** Spend at least 65% of its <u>total expenses</u> on program activities.

Formula for Standard 8:

**Total Program Service Expenses** 

should be at least 65%

**9.** Spend no more than 35% of <u>related contributions</u> on fund raising. Related contributions include donations, legacies and other gifts received as a result of fund raising efforts.

Formula for Standard 9: Total Fund Raising Expenses Total Related Contributions

should be no more than 35%

**10.** Avoid accumulating funds that could be used for current program activities. To meet this standard, the charity's unrestricted net assets available for use should not be more than three times the size of the past year's expenses or three times the size of the current year's budget, whichever is higher. [Meeting certain public disclosure requirements described in the Implementation Guide at www.give.org may enable a charity to satisfy this standard.] An organization that does not meet Standards 8, 9 and/or 10 may provide evidence to demonstrate that its use of funds is reasonable. The higher fund raising and administrative costs of a newly created organization, donor restrictions on the use of funds, exceptional bequests, a stigma associated with a cause and environmental or political events beyond an organization's control are among factors which may result in expenditures that are reasonable although they do not meet the financial measures cited in these standards.

**11.** Make available to all, on request, complete annual financial statements prepared in accordance with generally accepted accounting principles. When total annual gross income exceeds \$1,000,000, these statements should be audited in accordance with generally accepted auditing standards. For charities whose annual gross income is less than \$1,000,000, a review by a certified public accountant is sufficient to meet this standard. For charities whose annual gross income is less than \$250,000, an internally produced, complete financial statement is sufficient to meet this standard.

**12.** Include in the financial statements a breakdown of expenses (e.g., salaries, travel, postage, etc.) that shows what portion of these expenses was allocated to program, fund raising and administrative activities. If the charity has more than one major program category, the schedule should provide a breakdown for each category.

**13.** Accurately report the charity's expenses, including any joint cost allocations, in its financial statements. For example, audited or unaudited statements which inaccurately claim zero fund raising expenses or otherwise understate the amount a charity spends on fund raising, and/or overstate the amount it spends on programs will not meet this standard.

**14.** Have a board-approved annual budget for its current fiscal year, outlining projected expenses for major program activities, fund raising and administration.

#### FUND RAISING AND INFORMATIONAL MATERIALS

A fund raising appeal is often the only contact a donor has with a charity and may be the sole impetus for giving. This section of the standards seeks to ensure that a charity's representations to the public are accurate, complete and respectful. To meet these standards, the charitable organization shall:

# **15.** Have solicitations and informational materials, distributed by any means, that are accurate, truthful and not misleading, both in whole and in part.

Appeals that omit a clear description of program(s) for which contributions are sought will not meet this standard.

A charity should also be able to substantiate that the timing and nature of its expenditures are in accordance with what is stated, expressed or implied in the charity's solicitations.

### **16.** Have an annual report available to all, on request, that includes:

(a) the organization's mission statement,

- (b) a summary of the past year's program service accomplishments,
- (c) a roster of the officers and members of the board of directors,
- (d) financial information that includes:
  - (i) total income in the past fiscal year,
  - (ii) expenses in the same program, fund raising and administrative categories as in the financial statements, and
  - (iii) ending net assets.

**17.** Include on any charity websites that solicit contributions, the same information that is recommended for annual reports, as well as the mailing address of the charity and electronic access to its most recent IRS Form 990.

#### 18. Address privacy concerns of donors by

- (a) providing in written appeals, at least annually, a means (e.g., such as a check off box) for both new and continuing donors to inform the charity if they do not want their name and address shared outside the organization, and
- (b) providing a clear, prominent and easily accessible privacy policy on any of its websites that tells visitors
  - (i) what information, if any, is being collected about them by the charity and how this information will be used,
  - (ii) how to contact the charity to review personal information collected and request corrections,
  - (iii) how to inform the charity (e.g., a check off box) that the visitor does not wish his/her personal information to be shared outside the organization, and
  - (iv) what security measures the charity has in place to protect personal information.

**19.** Clearly disclose how the charity benefits from the sale of products or services (i.e., cause-related marketing) that state or imply that a charity will benefit from a consumer sale or transaction. Such promotions should disclose, at the point of solicitation:

- (a) the actual or anticipated portion of the purchase price that will benefit the charity (e.g., 5 cents will be contributed to abc charity for every xyz company product sold),
- (b) the duration of the campaign (e.g., the month of October),
- (c) any maximum or guaranteed minimum contribution amount (e.g., up to a maximum of \$200,000).

**20.** Respond promptly to and act on complaints brought to its attention by the BBB Wise Giving Alliance and/or local Better Business Bureaus about fund raising practices, privacy policy violations and/or other issues. BBB Wise Giving Alliance 3033 Wilson Boulevard, Suite 710 Arlington, VA 22201

### **Thanks for Your Support**

ey support for the BBB Wise Giving Alliance comes from individuals like you. Your donations make possible the charity evaluations and wise giving publications you rely on. Thank you for your generosity and your shared interest in strengthening the accountability of the nation's charities. Give with confidence to charities and give generously.



Look for our Seal on charity websites and appeals as a quick and easy way to see that the charity has met the *BBB Standards for Charity Accountability*. National charities that meet the Standards have the option of participating in our seal program. Go to **www.give.org** for more details.

BBB Wise Giving Alliance + 3033 Wilson Boulevard, Suite 710 + Arlington, VA 22201 703-247-9321 + e-mail: guide@give.org + website: www.give.org

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