

World Journal LA, LLC

Sunday Weekly and Special Issue / 洛杉磯 週刊及專刊

版位 / Position	尺寸 / Actual Size V: Vertical (直) H: Horizontal (橫)	每次刊價 Per Insertion Cost	備註 Remarks
週刊封面 / Front Page	9" W x 8" H	1500	Sunday Weekly, Regimen & Beauty, Travel, are printed as Tabloid size magazines. Educational Supplement Cost different.
養生封面 / Front Page	9" W x 8" H	1224	
彩色 / Color	全版 / Full Page 9.44"W x 10.44"H	1224	Frequency Discount: Outside Color : N/A *Can be combined with Newspaper's color AD. to receive discount.
	1/2版 / 1/2 Page H 橫式: 9.44"W x 5.12"H V 直式: 4.62"W x 10.44"H	612	
	1/4版 / 1/4 Page V 直式: 4.62"W x 5.12"H	306	
黑白 / B & W	全版 / Full Page 9.44"W x 10.44"H	756	*Can be combined with Newspaper AD. to receive discount.
	1/2版 / 1/2 Page H 橫式: 9.44"W x 5.12"H V 直式: 4.62"W x 10.44"H	378	
	1/4版 / 1/4 Page V 直式: 4.62"W x 5.12"H	189	

年度專刊 / 活動		Special Issue / Events	
專刊名稱	出刊日	Title	Publish Date
養生	週六	Regimen & Beauty	Saturday
旅遊	春, 秋	Travel	Spring, Fall
教育	四月, 九月	Education	April, September
年曆手冊	十二月	Appointment Book	December
農民曆	一月	Chinese Lunar Calendar Book	January
活動	月份	Events	Month
年節展	一月或二月	Chenese LunarYear Expo	January or February
旅遊展	三月, 十月	Travel Expo	March, October
教育展	四月, 八月	Education Expo	April, August
居家 / 園藝展	五月或六月	Home & Garden Expo	May or June
*更多精彩專刊及活動將另行通知。		*More Special Issues and Events will be announced accordingly.	

* For all ad rate quote and details, please contact and confirm with World Journal LA, LLC Sales Representatives.