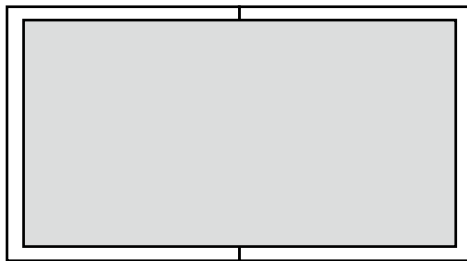


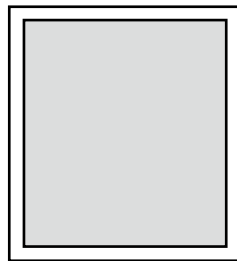
2018年10月24日起生效

版位 Position		出血尺寸(Bleed size)	不出血尺寸(No Bleed size)	價格 Rate
封面 Front Cover		9.44"W x 5.12"H		\$5,000
封面裡 Inside Front Cover		Bleed : 12.25" W x 12.625" H Trim size : 10.5" W x 12.125" H Live area : 9.5" W x 11.125" H	9.5" W x 11.125"H	\$3,500
封底 Back Cover		Bleed : 12.25" W x 12.625" H Trim size : 10.5" W x 12.125" H Live area : 9.5" W x 11.125" H	9.5" W x 11.125"H	\$4,000
封底裡 Inside Back Cover		Bleed : 12.25" W x 12.625" H Trim size : 10.5" W x 12.125" H Live area : 9.5" W x 11.125" H	9.5" W x 11.125"H	\$3,000
中跨頁 Double - Page Center Spread			19.75"W x 10.44"H	\$3,000
內頁彩色 Inside Page(Color)	Full Page		9.44"W x 10.44"H	\$1,500
	Three - Quarter		9.44"W x 7.82"H	\$1,000
	Half Page		9.44"W x 5.12"H	\$ 800
內頁黑白 Inside Page(B/W)	Full Page		9.44"W x 10.44"H	\$1,300
	Three - Quarter		9.44"W x 7.82"H	\$ 900
	Half Page		9.44"W x 5.12"H	\$ 700

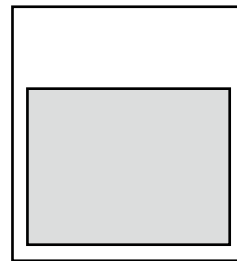
廣告尺寸 Ad. Sizes Chart :



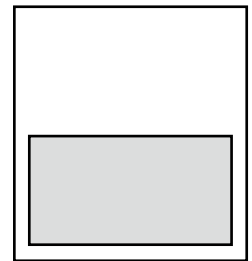
Double - Page Center Spread



Full Page



Three Quarter



Half Page

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