



31 May 2024

(24-4172)

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**Council for Trade-Related Aspects of  
Intellectual Property Rights**

Original: English

**NOTIFICATION OF LAWS AND REGULATIONS  
UNDER ARTICLE 63.2 OF THE TRIPS AGREEMENT**

JAPAN: TRADEMARK ACT (ACT NO. 127 OF APRIL 13, 1959) -  
LATEST REVISION: ACT NO. 51 OF JUNE 14, 2023

<b>Notifying Member</b>	JAPAN
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**Details of the notified legal text**

<b>Title</b>	Trademark Act (Act No. 127 of April 13, 1959) - Latest Revision: Act No. 51 of June 14, 2023
<b>Subject matter</b>	Trademarks
<b>Nature of notification</b>	<input checked="" type="checkbox"/> Main dedicated intellectual property law or regulation <input type="checkbox"/> Other law or regulation
<b>Link to legal text*</b>	<a href="https://ip-documents.info/2024/IP/JPN/24_03541_00_e.pdf">https://ip-documents.info/2024/IP/JPN/24_03541_00_e.pdf</a> <a href="https://ip-documents.info/2024/IP/JPN/24_03541_00_x.pdf">https://ip-documents.info/2024/IP/JPN/24_03541_00_x.pdf</a>
<b>Notification status</b>	<input type="checkbox"/> First notification <input type="checkbox"/> Amendment or revision to notified legal text <input checked="" type="checkbox"/> Replacement or consolidation of notified legal text(s)
<b>Previous notification(s) referred to</b>	<a href="#">IP/N/1/JPN/T/19</a>
<b>Brief description of the notified legal text</b>	
<p>The revised act is to expand the range of trademarks that can be registered. Under the new law, although trademarks that are similar to those already registered by others generally cannot be registered, they may be registered if there is the consent of the prior trademark right holder and no risk of confusion about the source.</p> <p>In addition, in order to allow persons conducting business activities in their own name to use their name as a trademark, trademarks that include their names became registrable without the consent of others in certain cases.</p>	
<b>Language(s) of notified legal text</b>	English, Japanese
<b>Entry into force</b>	1 April 2024
<b>Other date</b>	Adoption: 21 May 2021

**Notification details**

<b>Submission date of notification</b>	31 May 2024
<b>Other information</b>	
<b>Agency or authority responsible</b>	International Policy Division Japan Patent Office  3-4-3 Kasumigaseki Chiyoda-ku Tokyo 100-8915 Japan  Telephone: +81-3-3581-1101 Fax: +81-3-3581-0762

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\* Links are provided to texts of laws and regulations notified under the TRIPS Agreement in the form supplied by the Member concerned; the WTO Secretariat does not endorse or revise their content.