



SYNC PRICES 2023

Phonographic user rights	Phonographic user rights	Phonographic user rights
TV Ads	2 000 €	All TVs - France - 1 year
TV Ads (Billboards, sponsor, games)	Consult us	All TVs - Europe, Worldwide - 1 year
Radio Ads	1 000 €	All radios - France - 1 year
Movie Ads	900 €	All movie theatres - France - 1 year
Web Ads and brand content	Consult us	All medias - France, Europe, Worldwide - 1 year
Making of	800 €	All websites (including Social Networks) - Worldwide - 1 year
Billboard - Sponsoring TV	650 €	All TVs - France - 1 year
Full - Length film	400 € the affected minute	Worldwide - All medias- All formats - 30 years
Movie Trailer	300 € / min.	Worldwide - All medias- All formats - 30 years
Short film	100 € / min.	Worldwide - All medias- All formats - 30 years
Drama / TV serie	200 € / min.	Worldwide - All medias- All formats - 30 years
Short program	100 €	
Magazine / TV report	30 € / min.	France - Multi - broadcast - 1 year
TV Documentary	80 € / min.	Worldwide - All medias- All formats - 30 years
Theatre	150 € / min.	France - Video recording - 10 years
Web Ads	1 500 €	Multi websites / Viral / Worldwide / 1 year
Internet - Website sound design	Package 200 € / Title	1 website / Worldwide / 1 year
Corporate movie (company website, intranet, fairs, conventions)	250 € / movie	Worldwide - 30 years
Corporate broadcasting (with web broadcast)	300€ / movie	Worldwide - 30 years - 1 corporate website
Podcast	100 € / episode	Worldwide – 30 years
Web report and web documentary	50 €/ min.	Worldwide – 30 years
Apps	150 €/ title	Worldwide – 30 years
Movies and videos – excluding sponsoring content	Consult us	Worldwide – 30 years